

QUESTIONNAIRE

Date _____

Company name:

Address: _____

City : _____ Prov. _____ Postal code : _____

Mr./ Mrs _____ First Name: _____ Last Name: _____

Position : _____

Phone Number : _____ Fax : _____

E-mail address : _____

Number of Employees _____ Travel Turnover x Year : Cad. \$ _____

1 How many trips per year are made for company business?

- Less than 5
- Between 5 and 10
- Between 10 and 15
- More than 15

2 Travel is normally completed in which class of service:

- Business class
- Economy class

3 Of these company trips, how many are to:

- Italy
- Rest of Europe
- Middle East
- North Africa
- Others *

* Please specify most common destinations : _____

4 How many employees travel on company business?

5 Is there a dedicated corporate travel desk / person

- Yes
- No

If yes, please give contact details :

Name : _____

e-Mail : _____

6 Ticket are purchased through :

- A Travel Agency
If yes, please indicate name of the agency : _____
- The airline ticket office

7 Please indicate which of the following reasons becomes a priority in choosing a preferred airline:

- | | |
|---|--|
| <input type="checkbox"/> Price | <input type="checkbox"/> Non stop service |
| <input type="checkbox"/> Frequent Flyer Program | <input type="checkbox"/> In flight service |
| <input type="checkbox"/> Others (<i>please specify</i>) : | _____ |

8 What is the average duration of a business trip?

- Less than 5 days
 Between 5 and 7 days
 More than 7 days

9 Are any members of the Company currently enrolled in any frequent flyer program?

- Yes No

10 Are any members of the Company enrolled in Alitalia's frequent flyer program,

- Yes No

To learn more about our MilleMiglia program and Alitalia Airlines, please visit our website at : www.alitalia.ca

Dear Customer,

We appreciated your time in completing this questionnaire and kindly request you to return it to:

Alitalia Airlines
Alicorporate Desk
5915 Airport Road, Suite 202
Mississauga, Ontario L4V 1T1

Fax to: 905-673-8596