



# MILLEMIGLIA PROGRAM GUIDE.

Last updated 1 March 2011



## MILLEMIGLIA CLUB

Joining the MilleMiglia Program allows you to earn miles each time you fly Alitalia and on many flights offered by our **SkyTeam Partner Airlines** and the other **Airline Partners of the Program**.

Moreover, thanks to more than 30 Business Partners that award miles for their sales or services, you can earn more miles in order to redeem Award Tickets faster.

What is more, if you are a frequent flyer with Alitalia and our SkyTeam Partner Airlines you can join our **Exclusive Clubs** offering useful and customized services.

From this years, thanks to an extension of the MilleMiglia Program deadline, you can continue to earn miles up to the **31 December 2012** and redeem them by **30 June 2013**.

### BUY MILES

If you are just short of a few miles to book an Award Ticket, you now have the chance to buy miles for yourself or transfer your miles to friends or relatives. To buy or transfer miles connect to the [alitalia.com](http://alitalia.com) website.

### MILLEMIGLIA YOUNG

**MilleMiglia Young** is the promotion of the MilleMiglia Program offering more benefits to young travellers between the ages of 14 and 25. Enrol in MilleMiglia Young and you can earn up to **4,000 bonus miles**: 2,000 when you enrol or apply and 2,000 with your first transaction when you are newly enrolled in the MilleMiglia Program. Find all useful information about how to enrol in the MilleMiglia Young Program on [alitalia.com](http://alitalia.com)

## EARNING MILES.

In order to have your miles credited automatically, you simply need to specify your MilleMiglia code when booking a flight or purchasing a product or service from our Program Partners. If you book directly on the Alitalia website, please make sure you type your code in the appropriate box. Also, you will need to show your MilleMiglia membership card at the airport, or whenever you purchase products or services from our Partners. If the miles you earned do not show on your account statement, you may use our online service "Miles Request". This service is available for Alitalia electronic tickets issued 7 days before to 4 months before the request date.

If you are not yet a Member of the Program, you can enrol for free on [alitalia.com](http://alitalia.com) or by calling your Local Alitalia Office and you will receive a welcome bonus\* of 2,000 miles.

\* The bonus will be allocated after the first transaction carried out within 3 months from the date of enrolment. (A flight with Alitalia, its partner airlines or one of the services offered by the Program's commercial partners).

### ALITALIA

On Alitalia flights, you earn miles according to both the flight distance and the fare you purchased. Miles earned will vary between 50% of miles flown on discounted airfares and 300% of miles flown on international flights in Ottima-Business or Magnifica classes, or on domestic flights at Economy Full Fare. Moreover, with MilleMiglia Young you earn to 50% more miles on each flight effected with Alitalia and Air One, and you recover 20% of the miles spent on all Alitalia and Air One Award Tickets.

With the **MilleMiglia Kids** promotion, the MilleMiglia Program awards kids who want to travel round the world. If your children are between the ages of 2 and 13 years old, you may earn miles on your account for any flights they will make with Alitalia and Air One. To enrol in this promotion, register your son/daughter's profile on [alitalia.com](http://alitalia.com).

Consult the following charts for information regarding the accrual terms of the MilleMiglia Program and MilleMiglia Young Program.

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SERVICE CLASS		CLASSICA - ECONOMY					
Booking class	O, L, G, W*	R, N, S, Q, X	K, V, T	M, H	B	Y	
DOMESTIC FLIGHTS	Rome Fiumicino - Milan Linate	100 miles	750 miles		1.000 miles		1.500 miles
	Distance travelled <= 500 miles	100 miles	250 miles	500 miles	750 miles	1.000 miles	1.500 miles
	Distance travelled > 500 miles	100 miles	50% of miles flown	100% of miles flown	150% of miles flown	200% of miles flown	300% of miles flown

SERVICE CLASS		CLASSICA - ECONOMY						CLASSICA PLUS PREMIUM ECONOMY	MAGNIFICA OTTIMA BUSINESS
Booking class	R	N, S, Q, L, X, W, O, G	K, V, T	M, H	B	Y	P, A	J, C, D, I	
INTERNATIONAL FLIGHTS	Distance travelled <= 1.000 miles	100 miles	500 miles	1.000 miles	1.500 miles		-	3.000 miles	
	Distance travelled > 1.000 miles	100 miles	50% of miles flown	100% of miles flown	150% of miles flown		200% of miles flown	300% of miles flown	

\* For domestic flights flown until 31/12/10, class W gives the same amount of miles of classes R, N, S, Q, X

SERVICE CLASS		CLASSIC - ECONOMY					
Alitalia Booking Class	O, L, G	R, W, N, S, Q, X	K, V, T	M, H	B	Y	
DOMESTIC FLIGHTS	Rome Fiumicino - Milan Linate	100 miles	750 miles		1.000 miles		1.500 miles
	Distance traveled <= 500 miles	100 miles	250 miles	500 miles	750 miles	1.000 miles	1.500 miles
	Distance traveled > 500 miles	100 miles	50% of miles flown	100% of miles flown	150% of miles flown	200% of miles flown	300% of miles flown

SERVICE CLASS		CLASSIC - ECONOMY						CLASSIC PLUS PREMIUM ECONOMY	MAGNIFICA OTTIMA BUSINESS
Alitalia Booking Class	R	N, S, Q, L, X, W, O, G	K, V, T	M, H	B	Y	P, A	J, C, D, I	
INTERNATIONAL FLIGHTS	Distance traveled <= 1.000 miles	100 miles	500 miles	1.000 miles	1.500 miles		-	3.000 miles	
	Distance traveled > 1.000 miles	100 miles	50% of miles flown	100% of miles flown	150% of miles flown		200% of miles flown	300% of miles flown	

Miles are calculated on the basis of the IATA TPM.

Flights booked in classes O, L, G on national flights and in class R on international flights are not qualifying to gain access and renew membership in the Exclusive Clubs.

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SERVICE CLASS		CLASSICA - ECONOMY					
Booking Class	O, L, G, W	R, N, S, Q, X	K, V, T	M, H	B	Y	
DOMESTIC FLIGHTS	Rome Fiumicino Milan - Linate	150 miles	1.125 miles		1.500 miles		2.250 miles
	Distance traveled <= 500 miles	150 miles	375 miles	750 miles	1.125 miles	1.5000 miles	2.250 miles
	Distance traveled > 500 miles	150 miles	75% of miles traveled	150% of miles traveled	225% of miles traveled	300% of miles traveled	450% of miles traveled

SERVICE CLASS		CLASSIC - ECONOMY						CLASSICA PLUS ECONOMY PLUS	MAGNIFICA OTTIMA BUSINESS
Booking Class	R	N, S, Q, L, X, W, O, G	K, V, T	M, H	B	Y	P, A	J, C, D, I	
INTERNATIONAL FLIGHTS	Distance traveled <= 1.000 miles	150 miles	750 miles	1.500 miles	2.250 miles		-	4.500 miles	
	Distance traveled > 1.000 miles	150 miles	75% of miles traveled	150% of miles traveled	225% of miles traveled	300% of miles traveled	450% of miles traveled		

Miles are calculated on the basis of IATA TPM.

Flights booked in classes O, L, G on national flights and in class R on international flights are not qualifying to gain access and renew membership in the Exclusive Clubs.

Please find a few examples below:

ROME - VENICE (distance traveled in miles is less than 500)							
Alitalia Booking Class	A	N, S, Q, L, X, W, O, G, R	K, T, V	M, H	B	Y	
Miles Earned	100	250	500	750	1.000	1.500	

MILAN - LONDON (distance traveled in miles is less than 1000)							
Alitalia Booking Class	R	N, S, Q, L, X, W, O, G	K, T, V	M, H	B	Y	J, C, D, I
Miles Earned	100	500	1.000	1.500		3.000	

ROME - NEW YORK (distance traveled in miles is equal to 4280)							
Alitalia Booking Class	R	N, S, Q, L, X, W, O, G	K, T, V	M, H	B	Y	P, A, J, C, D, I
Miles Earned	100	2.140	4.280	6.420		8.560	12.840

SERVICE CLASS		CLASSIC - ECONOMY					
Booking Class	O, L, G, W	R, N, S, Q, X	K, V, T	M, H	B	Y	
DOMESTIC FLIGHTS	Rome Fiumicino - Milan Linate	150 miles	1.125 miles		1.500 miles		2.250 miles
	Distance traveled <= 500 miles	150 miles	375 miles	750 miles	1.125 miles	1.5000 miles	2.250 miles
	Distance traveled > 500 miles	150 miles	75% of miles traveled	150% of miles traveled	225% of miles traveled	300% of miles traveled	450% of miles traveled

SERVICE CLASS		CLASSIC - ECONOMY						CLASSICA PLUS PREMIUM ECONOMY	MAGNIFICA OTTIMA BUSINESS
Booking Class	R	N, S, Q, L, X, W, O, G	K, V, T	M, H	B	Y	P, A	J, C, D, I	
INTERNATIONAL FLIGHTS	Distance traveled <= 1.000 miles	150 miles	750 miles	1.500 miles	2.250 miles		-	4.500 miles	
	Distance traveled > 1.000 miles	150 miles	75% of miles traveled	150% of miles traveled	225% of miles traveled	300% of miles traveled	450% of miles traveled		

Accrued miles, with the exception of those relating to tickets in O, L, G (on flights within Italy) and R (on international flights) classes, are valid for obtaining and renewing membership to the Exclusive Clubs.

Miles are calculated according to IATA TPM (Ticketed Point Mileage). Return flights are to be considered as two distinct flight segments.

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SERVICE CLASS		CLASSIC - ECONOMY					
Booking Class	O, L, G	R, W, N, S, Q, X	K, V, T	M, H	B	Y	
DOMESTIC FLIGHTS	Rome Fiumicino Milan - Linate	150 miles	1.125 miles		1.500 miles		2.250 miles
	Distance traveled <= 500 miles	150 miles	375 miles	750 miles	1.125 miles	1.5000 miles	2.250 miles
	Distanza percorsa > 500 miglia	150 miles	75% of miles traveled	150% of miles traveled	225% of miles traveled	300% of miles traveled	450% of miles traveled

SERVICE CLASS		CLASSIC - ECONOMY						CLASSICA PLUS ECONOMY PLUS	MAGNIFICA OTTIMA BUSINESS
Booking Class	R	N, S, Q, L, X, W, O, G	K, V, T	M, H	B	Y	P, A	J, C, D, I	
INTERNATIONAL FLIGHTS	Distance traveled <= 1.000 miles	150 miles	750 miles	1.500 miles	2.250 miles		-	4.500 miles	
	Distance traveled > 1.000 miles	150 miles	75% of miles traveled	150% of miles traveled	225% of miles traveled		300% of miles traveled	450% of miles traveled	

Miles are calculated on the basis of IATA TPM.

Flights booked in classes O, L, G on national flights and in class R on international flights are not qualifying to gain access and renew membership in the Exclusive Clubs.

### AIR ONE.

On 28 March, the new Air One took off - Alitalia's smart carrier operating new direct flights from Milan Malpensa to 9 domestic and 4 international destinations at competitive fares and with the chance to earn Alitalia miles.

Please consult the following tables to see the new ways of earning miles.



MilleMiglia Program

Table valid from 16 May to 31 December 2010

SERVICE CLASS		ECONOMY		
Booking Class Air One from Malpensa	R, L, O, W, X, Q, S, N	T, V, K, H, M, B		Y
Italy	0	250 miles*		500 miles*
Ibiza, Palma di Maiorca, Tirana				

Booking Class Air One from Malpensa	R, W, O, Q, S	T, V, K, H, M, B		Y
Tunisi	0	500 miles*		1000 miles*

\*Miles earned on these flights are qualifying and valid for joining Alitalia Exclusive Clubs.  
MilleMiglia clients who purchase Alitalia's flights earn miles according to the Alitalia Miles Earning Table.



MilleMiglia ProgramYoung

Table valid until 31 May 2011.

SERVICE CLASS		ECONOMY		
Booking Class Air One from Malpensa	R, L, O, W, X, Q, S, N	T, V, K, H, M, B		Y
Italy	0	375 miles*		750 miles*
Ibiza, Palma di Maiorca, Tirana				

Booking Class Air One from Malpensa	R, W, O, Q, S	T, V, K, H, M, B		Y
Tunisi	0	750 miles*		1.500 miles*

\*Miles earned on these flights are qualifying and valid for joining Alitalia Exclusive Clubs.  
MilleMiglia clients who purchase Alitalia's flights earn miles according to the Alitalia Miles Earning Table.

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## SKYTEAM AIRLINES.

Here are the tables with the indication of the miles which you can accumulate with the 12 SkyTeam Partner Airlines and the 3 Partner company ((Etihad Airways, Qantas and Malaysia Airlines).



### Miles awarded

Economy Business

Booking classes	G, L, N, Q, W, U	All other classes	All classes
Distance traveled <= 500 miles	250	500	750
Distance traveled > 500 miles	50% of miles flown*	Miles flown*	150% of miles flown*

No miles credited for the following booking classes: E, O, X, Z.



### Miles awarded

Economy Business

Booking classes	L, T, V, X	All other classes	All classes
Distance traveled <= 500 miles	250	500	750
Distance traveled > 500 miles	50% of miles flown*	Miles flown*	150% of miles flown*

No miles credited for the following booking classes: C, E, G, R, U.



### Miles awarded

Economy Business

Booking classes	H, J, L, N, R, S, T, U	All other classes	All classes
Distance traveled <= 500 miles	250	500	750
Distance traveled > 500 miles	50% of miles flown*	Miles flown*	150% of miles flown*

No miles credited for the following booking classes: A, E, G, P, Q, Z.



### Miles awarded

Economy Premium Economy Business/First

Booking classes	Q, H, B, V, T	B, K, R, Y	Y, W, S, A	I	J, C, D, Z	P
Flights within France and Italy <= 500 miles	250	500	750		1.000	
Flights within France and Italy > 500 miles	50% of miles flown*	100% of miles flown*	150% of miles flown*		double miles flown*	
Other flights Distance traveled <= 750 miles	375	750	1.125	1.125	1.500	1.500
Other flights Distance traveled > 750 miles	50% of miles flown*	100% of miles flown*	150% of miles flown*	150% of miles flown*	double miles flown*	double miles flown*

No miles credited for the following booking classes: E, L, N, G, R, O, X.

\*Miles are calculated based on the IATA TPM (Ticketed Point Mileage) and qualify for joining or renewing membership in the Exclusive Clubs.

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Miles awarded

Booking classes	Economy		Business/First
	H, K	All other classes	All classes
Distance traveled <= 500 miles	<b>250</b>	<b>500</b>	<b>750</b>
Distance traveled > 500 miles	50% of miles flown*	Miles flown*	150% of miles flown*

No miles credited for the following booking classes: B, E, G, I, J, L, M, N, O, P, Q, R, S, U, V, X, Z.



Miles awarded

Booking classes	Economy		Business
	N, S, V, W	All other classes	All classes
Flights within the Czech Republic	<b>250</b>	<b>500</b>	<b>1.000</b>
All other flights <= 750 miles	<b>375</b>	<b>750</b>	<b>1.500</b>
Flights > 750 miles	50% of miles flown*	Miles flown*	double miles flown*

No miles credited for the following booking classes: E, G, R, Z.



Miles awarded

Booking classes	Economy		Business/First
	L, T, U	All other classes	All classes
Distance traveled <= 500 miles	<b>250</b>	<b>500</b>	<b>750</b>
Distance traveled > 500 miles	50% of miles flown*	Miles flown*	150% of miles flown*

No miles credited for the following booking classes: E, G, N, O, R, V, X, Z.



Miles awarded

Booking classes	Economy		Business
	E, H, K, L, N, Q, T	B, M, S, X**	C, I, J, Z
Flights within the Netherlands and Italy <= 500 miles	<b>250</b>	<b>500</b>	<b>750</b>
Flights within the Netherlands and Italy > 500 miles	50% of miles flown*	Miles flown*	150% of miles flown*
All other flights <= 750 miles	<b>375</b>	<b>750</b>	<b>1.125</b>
All other flights > 750 miles	50% of miles flown*	Miles flown*	150% of miles flown*

No miles credited for the following booking classes: D, U, V, W.



Miles awarded

Booking classes	Economy		Business/First
	B, L, E	All other classes	All classes
Distance traveled <= 500 miles	<b>250</b>	<b>500</b>	<b>1.000</b>
Distance traveled > 500 miles	50% of miles flown*	Miles flown*	double miles flown*

No miles credited for the following booking classes: A, D, G, N, Q, U, V, X.

\*Miles are calculated based on the IATA TPM (Ticketed Point Mileage) and qualify for joining or renewing membership in the Exclusive Clubs.

\*\*From 1° June 2011 the booking class X will credit no miles

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Miles awarded

Booking classes	Economy	Business
	All classes	All classes
Distance traveled <= 500 miles	<b>500</b>	<b>750</b>
Distance traveled > 500 miles	Miles flown*	150% of miles flown*

No miles credited for the following booking classes: D, G, V, W, X.



Miles awarded

Booking classes	Economy		Business	
	L, Q, N, T, U, R, H, G, V	Y, B, M, K	S	C, D, J
Distance traveled <= 500 miles	<b>250</b>	<b>500</b>	<b>750</b>	<b>1.000</b>
Distance traveled > 500 miles	50% of miles flown*	Miles flown*	150% of miles flown*	200% of miles flown*

No miles credited for the following booking classes: X, Z, E, W. Table valid from 25 June 2010.



Miles awarded

Booking classes	Economy		Business
	B, H, L, T, M	I, Z, Y, K, W, S	C, D
Distance traveled <= 500 miles	<b>250</b>	<b>500</b>	<b>625</b>
Distance traveled > 500 miles	50% of miles flown*	Miles flown*	125% of miles flown*

No miles credited for the following booking classes: J, G, X, O, P, R, Q, U, V, N, A, E, F.

\*Miles are calculated based on the IATA TPM (Ticketed Point Mileage) and qualify for joining or renewing membership in the Exclusive Clubs. Table valid from 10 June 2010.

OTHER PARTNER AIRLINES.



Miles awarded

Booking classes	Economy		Business	First
	Q, V, U, L, T	Y, E, B, H, K, M	C, D, J, W, X	F, A, R
Distance traveled <= 500 miles	<b>250</b>	<b>500</b>	<b>750</b>	<b>1.000</b>
Distance traveled >= 500 miles	50% of miles flown*	Miles flown*	150% of miles flown*	200% of miles flown*

No miles credited for the following booking classes: O, Z, I, N, S.

\*Miles are calculated based on the IATA TPM (Ticketed Point Mileage) and qualify for joining or renewing membership in the Exclusive Clubs. Table valid from 15 September 2010.



Miles awarded

Booking classes	Economy		Business	First
	Q, H, S, V, M	Y, K, B, W, U	C, J, D,	F, P, A
Distance traveled a 500 miles	<b>250</b>	<b>500</b>	<b>625</b>	<b>750</b>
Distance traveled a 500 miles	50% of miles flown	Miles flown	25% more of miles flown	50% more of miles flown

No miles credited for the following booking classes: L, T, I, O, R, N, G, Z, X  
Table valid from 1 February 2011



Miles awarded

Booking classes	Economy		Business	First
	G, L, M, V, S	W, R, T, Y, B, H, K	J, C, D, I	F, A,
Distance traveled <= 500 miles	<b>250</b>	<b>500</b>	<b>625</b>	<b>750</b>
Distance traveled >= 500 miles	50% of miles flown*	Miles flown*	25% more of miles flown*	50% more of miles flown*

No miles credited for the following booking classes: L, T, I, O, R, N, G, Z, X  
Table valid from 1 February 2011

\*Miles are calculated on the basis of IATA TPM (ticketed point mileage) and are not qualifying to gain access or renew Membership to Alitalia Exclusive Clubs.

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## COMMERCIAL PARTNERS.

Numerous Commercial Partners participating in the MilleMiglia Program let you earn miles and also reserve you special offers. Please note that some rates and offers do not qualify for miles. To know more about terms and conditions, and if you find that miles have not been properly awarded to you, please contact each specific Partner.

### • Hotels



#### For all Members of the MilleMiglia Program:

The world's leading hotel manager and market leader in Europe, Accor operates in nearly 100 countries with over 4,000 hotels and 500,000 rooms. In Italy, it provides an extensive offer including 7 complementary brands **all seasons, ibis, Mercure, Novotel, MGallery, Pullman and Sofitel**, for a total of over 55 hotels ranging from luxury to economy.

In order to earn miles, it is necessary to enroll in A|Club, the Accor hotel loyalty program.

You will earn A|Club points at more than 2,000 hotels and you will be able to convert them into Alitalia miles as follows:

2 A|Club points = 1 Alitalia mile

You will earn 2 A|Club points for every Euro or Dollar spent at Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio hotels and at Thalassa sea & spa institutes and 1 A|Club point for every Euro or Dollar spent at ibis and all seasons brand hotels\*. A|Club points will be earned on the overall spending, including additional services such as meals taken in the hotel restaurant during your stay or spa services\*\*.

The enrollment in A|Club program is free.

If you are not an A|Club member yet, enroll in the program by clicking on HYPERLINK "<http://www.a-club.com/FFP/millemiglia.en>" [www.a-club.com/FFP/millemiglia.en](http://www.a-club.com/FFP/millemiglia.en), choose Alitalia as your automatic burn preference and your A|Club points will be automatically converted into Alitalia miles after each stay.

If you are already an A|Club member, click on HYPERLINK "<http://www.a-club.com/FFP/millemiglia.en>" [www.a-club.com/FFP/millemiglia.en](http://www.a-club.com/FFP/millemiglia.en), follow the steps described and you will have your A|Club points automatically converted into miles after each stay\*\*\*.

\* 1 euro spent = 2 A|Club points at Thalassa sea & spa institutes for stays at a Sofitel, Pullman, MGallery, Novotel, Mercure and Suite Novotel brand hotel. 1 euro spent = 1 A|Club point at Thalassa sea & spa institutes for stays at an ibis and all seasons brand hotel.

\*\* See terms and conditions on HYPERLINK "<http://www.a-club.com>" [www.a-club.com](http://www.a-club.com).

\*\*\* A|Club points accumulated till January 20th, 2011 and not manually converted will be automatically converted into Alitalia miles once you update your profile as described.



#### For all Members of the MilleMiglia Program:

- 250 miles per stay at any of the more than 4000 Best Western Hotels in 80 countries worldwide;
- 500 miles per stay at any Best Western hotels in Italy.

#### For Ulisse, Freccia Alata and Freccia Alata Plus Members only:

- late check-out, subject to hotel availability
- free room upgrade in Italy, subject to hotel availability at the time of check-in.

In order to earn miles, please sign up at no charge for the Best Western Rewards program.

For more information and booking: 800.820.080

[www.bestwestern.it](http://www.bestwestern.it)



#### For all Members of the MilleMiglia Program:

- 500 miles accrued on each stay effected with a qualifying rate at all Concorde hotels and resorts: 30 five-star hotels in 13 countries from Europe to North Africa, Asia and the United States.

For information and reservations: Call the Toll-Free number 800 780 224 or connect to the website [www.concorde-hotels.com](http://www.concorde-hotels.com)

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**For all Members of the MilleMiglia Program:**

- 600 miles per stay at qualifying rates at the following hotels: Hilton, Doubletree by Hilton, Embassy Suites, Hilton Garden Inn, Conrad Hotels&Resorts, Hilton Grand Vacations and The Waldorf Astoria Collection worldwide;
- 120 miles per stay at qualifying rates at Hampton Inn Hotels and Hampton Inn & Suite by Hilton;
- the Hilton HHonors Event Bonus Program 1 mile will be awarded for each US dollar (or equivalent in other currency) spent in organizing events (meetings, conferences, parties, etc.) at participating hotels of: Hampton Inn, Hampton Inn & Suite by Hilton, Hilton, Doubletree by Hilton, Embassy Suites, Hilton Garden Inn, Conrad Hotel&Resorts and The Waldorf Astoria Collection.

The minimum expense for earning miles is US\$ 1,000 (or equivalent in other currency), and a maximum of 100,000 miles can be earned. For more information and for conditions that apply to this program, please consult [HiltonHHonors.com/eventbonus](http://HiltonHHonors.com/eventbonus);

- signing up for the Hilton HHonors® Program is free; it is the only hotel rewards program that allows to earn points and miles on the same stay, and to book – with no blackout dates – award stays in more than 3,000 hotels worldwide.
- Points & Miles®. No blackout dates. Only with Hilton HHonors®

For Information and subscriptions to the Hhonors Program: Toll-Free 800.4446.6677  
Booking Center: Toll-free 800.4445.8667  
[www.hiltonhhonors.com](http://www.hiltonhhonors.com)



**For all Members of the MilleMiglia Program:**

- 600 miles per stay at qualifying rate at InterContinental®, Crowne Plaza® and Indigo® Hotels;
- 500 miles per stay at qualifying rate at Holiday Inn®, Express by Holiday Inn™, Staybridge Suites® and Candlewood Suites®.

**For Ulisse, Freccia Alata and Freccia Alata Plus members only:**

- late check-out at 14.00, subject to availability.
- In order to earn miles, a Priority Club® Rewards membership is required.  
Moreover, Priority Club® Rewards points can be converted into miles as follows:  
10,000 Priority Club® points = 2,000 miles.

For information:  
Priority Club Service Center +44 (0) 870.607.258.2  
Booking: 800.877.399  
or visit [www.ihg.com](http://www.ihg.com) to find the telephone number to a local booking center.



**For all members of the MilleMiglia Program:**

- 2 miles per \$1 US dollar spent (on qualifying charges) at the following hotels: Marriott® Hotels & Resorts, JW Marriott® Hotels & Resorts, Renaissance® Hotels & Resorts, and Marriott Vacation ClubSM International;
- 1 mile per \$1 US dollar spent (on room rate only) at the following hotels: Courtyard by Marriott®, Residence Inn by Marriott®, TownePlace Suites by Marriott®, SpringHill Suites by Marriott®, Fairfield Inn by Marriott®, and Marriott® Executive Apartments.
- 2 miles for each dollar spent (on the room rate alone) when you stay at the Ritz Carlton hotels.

**Moreover, Marriott Rewards® points can be converted into Alitalia miles:**

Punti Marriott Rewards®	Miles
10.000	1.500
20.000	3.500
30.000	7.000
70.000	17.500
125.000	35.000

In order to earn miles, a Marriott Rewards®, membership is required.

For information: [www.marriottrewards.com](http://www.marriottrewards.com)  
Toll-free 800.876.022 (+44 20.7012.7878 from outside Italy)

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**For all Members of the MilleMiglia Program:**

- 150 miles\* per night at Category Express;
- 200 miles\* per night at Category NH;
- 250 miles\* per night at Category Collection.

**For Ulisse, Freccia Alata and Freccia Alata Plus members only:**

- late check-out (subject to availability).

**For Freccia Alata and Freccia Alata Plus members only:**

- upgrade (subject to availability).

To check your mileage accrual, you may write to: [loyalty@nh-hotels.com](mailto:loyalty@nh-hotels.com)

Jolly Hotels are now part of NH Hotels, split into three categories: NHEXpress, NHHotels and NHCollection.

*For information and booking: Toll-free: Europe 902 115 116.*

*Rest of the world +34 91 398 44 00. [www.nh-hotels.com](http://www.nh-hotels.com)*



**For all Members of the MilleMiglia Program who are also members of the Starwood Preferred Guest Program:**

- Starwood Preferred Guest Members: 2 miles per each US dollar spent;
- Gold Preferred Guest® Members and Platinum Preferred Guest® Members: 3 miles per each US dollar spent.

Offer valid for stays at qualifying rates at Sheraton, Four Points, The Luxury Collection, W Hotels, Le Méridien, Westin and St Regis Hotels & Resorts.

**If you are a Member of the Starwood Preferred Guest Program**, please request to specifically earn Alitalia miles, either by logging on to [SPG.com/moremiles](http://SPG.com/moremiles), at the hotel check-in desk or by contacting customer service.

**If you are not a Member yet**, please sign up either on [SPG.com/moremiles](http://SPG.com/moremiles), at the hotel check-in desk or by contacting customer service and request to earn Alitalia miles. Moreover, you can also convert Starpoints into Alitalia miles: 1 Starpoint = 1 mile.

*For information:*

*800.3255.5555*

*[www.spg.com](http://www.spg.com) or [www.starwood.com](http://www.starwood.com)*



**For all Members of the MilleMiglia Program:**

In Italy and in Paris

- 250 miles per stay;

Moreover, the Starhotels Starcard and Easytravel Club Rewards Programs allow to earn Euros which may be converted into miles as follows:

1 Euro = 5 miles.

*For information and booking toll-free:*

*00800.0022.0011 from Italy, Spain, France and Germany*

*[www.starhotels.com](http://www.starhotels.com)*



**For all Members of the MilleMiglia Program:**

- 500 miles per stay on qualifying rates.

WORLDHOTELS is an exclusive collection of the world's most unique independent hotels. 450 associated properties in 250 destinations and 65 countries across the world, each one special and different, just like our guests.

Special offers for Members are available at participating hotels.

*Information and booking:*

*Toll-free from Italy 800.877.077 or toll-free from most countries (see website for details)*

*[www.worldhotels.com/millemiglia](http://www.worldhotels.com/millemiglia)*

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• Car rental

**AVIS**

Autonoleggio

**For all Members of the MilleMiglia Program:**

- 400 miles for each rental in Italy and abroad
- Extra Bonus of 50 miles per day (up to a maximum of 14 days)
- Loyalty Bonus of 750 miles for every 4 rentals within one calendar year
- 500 miles when you enroll free for the exclusive Avis Preferred service
- Special discounts on public not-prepaid rates, in Italy and abroad.

**For Ulisse members only:**

For rentals in Italy, Avis offers an upgrade to a higher grade vehicle (for bookings up to the Large Premium category, subject to vehicle availability at time of rental).

**For Freccia Alata and Freccia Alata Plus members only:**

For rentals in Italy, Avis offers a double upgrade (for bookings up to the Large Premium category, subject to vehicle availability at time of rental).

*Information and reservations*

AVIS Booking Center: 199.100.133

(calls subject to a specific cost according to your phone company plan).

[www.avisautonoleggio.it/Alitalia](http://www.avisautonoleggio.it/Alitalia)

**Terms and Conditions:**

Your MilleMiglia card number should be communicated during the booking or the pick-up of the car. For rentals abroad, Clients should also present their Alitalia boarding pass at the time of rental. To receive rental miles, the rental should take place no more than 48 hours before or after the Alitalia flight (no more than 24 hours before or after the Alitalia flight for rentals abroad). Miles will be credited on the basis of admissible rates: Miles are not guaranteed if clients use rates based on contracts with tour operators, insurances, replacement and other companies as well as truck rates and monthly rates.

**Europcar**

**For all Members of the MilleMiglia Program:**

- reduced rates for all rentals in Italy and abroad;
- 300 miles\* for any car or van rental;
- special deals which allow for earning extra miles;
- 300 Euro off the price of a Sempreverde Europcar second-hand vehicle;
- free access to Ready Service, for faster pick-up of vehicle in Italy and abroad. The sign-up form is available online at [www.europcar.it](http://www.europcar.it)

**For Ulisse members only:**

- free upgrade in Italy\*\*.

**For Freccia Alata and Freccia Alata Plus Members only:**

- double free upgrade in Italy\*\*;
- free upgrade for rentals outside Italy if booked at least 24 hours in advance\*\*.

MilleMiglia Club Contract: 80926660

Ulisse Club Contract: 80964392

Freccia Alata Club Contract: 80964413

Freccia Alata Plus Club Contract: 47253496

And up to 31 December 2011, if you book your rental in Italy online, you will earn 100 extra miles per day of rental (up to a maximum of 2,000 miles per rental\*).

*For information and booking:*

Call 199.30.70.30

[www.europcar.it](http://www.europcar.it)

\* Earning miles does not apply to any corporate rentals, rentals by tour operators, rentals at special rates for Europcar personnel or Europcar Business Partner, free rentals or long-term rentals. The offer does not apply to Car Replacement or rental with driver services.

\*\* The upgrade will be made directly at vehicle pickup, is subject to availability and will only be made on rentals booked at official rates.

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### For all Members of the MilleMiglia Program:

For all MilleMiglia Program Members:

- 500 miles for rentals in Italy and abroad (CDP 672033);
- 5% discount on car and truck rentals in Italy;
- 10% discount on basic rate (excluding costs, taxes and cover) for car rental abroad.

### For Ulisse Members only (discount code CDP 670180), also:

- Free\* upgrade;
- 350 euro discount on purchase of Hertz second-hand cars\*\*;
- Immediate Membership of Hertz #1 Club Gold, the quickest way to rent a car anywhere in the world.

### For Freccia Alata Members (discount code CDP 663716), also:

- Double free upgrade to a higher category car;
- Free additional driver.

### For Freccia Alata Plus Members (discount code CDP 690065), also:

- Further 5% discount on car and truck rentals in Italy.

Remember to quote your discount code, depending on your Club, when you make the reservation.

Register with Club Gold at [www.hertz.it/iscrizionegold](http://www.hertz.it/iscrizionegold) or send your data and MilleMiglia Program card number to fax 02.69.43.00.25 or e-mail [gold\\_service@ithertz.com](mailto:gold_service@ithertz.com)  
 Reservations Center: 199.11.22.11  
 Customer Services: Tel. 02.69.43.00.19, Fax 02.69.43.00.20  
[www.hertz.it](http://www.hertz.it)

\* Only applies to special rates for MilleMiglia Program Members in Italy and abroad and subject to availability at time of vehicle pick-up.  
 \*\* Does not include vehicles marked as Bargains and Special Prices on [www.hertz.it](http://www.hertz.it).  
 At purchase, please show your Ulisse, Freccia Alata or Freccia Alata Plus Card.



### For all Members of the MilleMiglia Program:

- An **8% discount** for MilleMiglia and Ulisse members, and a 10% discount for holders of the Freccia Alata and Freccia Alata Plus Cards, on car rentals in Italy and applicable to the best available rate at the time of booking.
- A **5% discount** on car rentals abroad and applicable to the "Standard Variable Rate", the convenient flexible formula of National Car Rental.
- An **8% discount** on daily, weekly and weekend rentals of AmicoBlu vans, applicable to the best available rate at the time of booking.
- A **10% discount** on prices in force at the time of booking relating to the rental of chauffeur-driven cars.

Does not include current corporate rates, special local promotions, rentals booked through tour operators or international partners.

### Special Maggiore Miles

- 500 rental miles in Italy and abroad.

For information on mileage accrual: +39 06.22.45.60.14

In order to obtain all your special advantages, please quote your code at the time of booking, M000105 (for MilleMiglia Club Members), M473500 (for Ulisse Club Members), M473600 (for Freccia Alata Club Members), M015932 (for Freccia Alata Plus Club Members) and show your Club card when picking up your vehicle.

For information and booking: 199.151.120\* (car rental), 199 151 198\* (van rental)  
 +39 06.22.45.60.60 when calling from outside Italy, chauffeur-driven car rentals 199 151 169\*.  
[www.maggiore.it/sezionepartner](http://www.maggiore.it/sezionepartner)

\* Specific calling charges apply.

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### REDEEMING MILES.

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**For Members of the MilleMiglia Program:**

- Rental solutions at special rates and conditions\*;
- 500 miles per rental in Italy and worldwide.

**For Ulisse Members only:**

- up to 10% discount\*;
- upgrade\*\* for a vehicle belonging to a superior category in Italy.

**For Freccia Alata and Freccia Alata Plus Members only:**

- up to 15% discount\*;
- 2 upgrade\*\* on superior car models in Italy.

**In order to obtain your special advantages:**

**In Italy:** specify your MilleMiglia Card number at the time of booking and show your card when picking up your vehicle.

**Outside Italy:** specify your code:

CD 797579 MilleMiglia and Ulisse Clubs

CD 798951 Freccia Alata and Freccia Alata Plus Clubs

**For Information and Reservations:**

Call Center 199.100.666\*\*\* From outside Italy: +39.06.652111

[www.sixt.it](http://www.sixt.it)

\* Some rates may not be reduced, and do not qualify for earning miles

\*\* Subject to availability and conditions

\*\*\*Specific connection rates apply: from landlines Euro 0.14/min – from mobile: according to mobile company.

• **Banks, Credit Cards and Insurances**



As a member of the Membership Rewards Program by American Express, you can use Membership Rewards Points to request Alitalia miles.

*For information:*

[www.americanexpress.it/clubmr](http://www.americanexpress.it/clubmr)



**For all Members of the MilleMiglia Program:**

- 1 Diners VIP Point = 5 miles.

*For information:* [www.dinersclub.com](http://www.dinersclub.com)

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• **Services and Facilities**



**For all Members of the MilleMiglia Program.**

Purchasing in ADR shops in Fiumicino and Ciampino airports:

- for every 5 euro spent\* = 10 miles.

\*Excluding purchases of cigarettes and tobacco

Fiumicino airport Easy Parking ADR carpark use\*:

- for every 1 Euro spent = 2 miles.

\*Long Stay and Multistory carparks A, B, C, D, E

If you are registered in the Rome airports' loyalty programme Shop&Fly you can convert your Shop&Fly card points into Alitalia miles:

- 1 Shop&Fly point = 1.50 miles.

Minimum limit required for conversion: 200 Shop&Fly points.

*For information on the sales offers at the "Good Buy Roma duty free shops" and on the Easy Parking ADR services: [www.adr.it](http://www.adr.it).*

*For information on converting Shop&Fly points into Alitalia miles: [www.adr.it/shopandfly](http://www.adr.it/shopandfly)*



**For all Members of the MilleMiglia Program:**

- 3 miles per Euro spent.

When you shop on board at the Alitalia Boutique choosing from the GriffAir catalogue, on Alitalia international and intercontinental flights.

*For information:  
[www.alitalia.com](http://www.alitalia.com)*



**For all Members of the MilleMiglia Program:**

- 3 months' subscription = 1,000 miles
- 6 months' subscription = 3,000 miles

Language Direct is a world leader in the field of individual on-line and telephonic language training. With over 40 languages to choose from and a 24-hour service available 7 days a week by phone or on-line anywhere in the world.

*For information: [www.languagedirect.net](http://www.languagedirect.net)*

\* Four 60 minute lessons each month.

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## REDEEMING MILES

### ALITALIA.

If you have already earned enough miles to request your Award Ticket\* as indicated in the tables below, you may select your preferred destination.

You can request your Alitalia Award Ticket and easily by logging on to the Alitalia website.

In order to allow you more flexibility in planning your award travels, the Program offers you:

- **Standard Award Ticket:** to request one-way ticket starting from 12,000 miles or return tickets starting from 20,000 miles.
- **Flex Award Ticket,** gives you access to more seats on Alitalia flights (flying on AZ codes) if you fly in high season, by spending twice as many miles as compared to Standard. Also, you may change your destination at any time without penalties, and the advantage of having a free baggage allowance in addition to the allowance for the Club you are a member of.
- **MultiClass Award Ticket,** gives you the flexibility to request Award Tickets with outbound and inbound flights booked in different cabin classes (Economy, Premium Economy and Business/Magnifica), on Alitalia flights.

\*Availability of seats for Award Tickets is limited.

Tables valid until 31 May 2011.

AREA	DESTINATIONS ZONE (to/from Italy)	STANDARD AWARD TICKET ALITALIA RT		
		Classic Economy	Classic Plus Premium Economy	Magnifica/Ottima Business
AZ0	All Italian destination	20.000		
AZ1	Albania, Algeria, Austria, Bulgaria, Libja, Malta, Poland, Romania, Serbia, Switzerland, Tunisia, Hungary	20.000		30.000
AZ2	Belgium, France, Germany, United Kingdom, Greece, Morocco, Neterlands, Spain	25.000		40.000
AZ3	Egypt, Jordan, Israel, Lebanon, Russia, Syria, Turchey, Ukraine	30.000		45.000
AZ4	Iran	40.000		60.000
AZ5	Canada, Ghana, Nigeria, Continental USA	50.000	65.000	80.000
AZ6	Venezuela	60.000		100.000
AZ7	Argentina, Brasil, China, Japan	80.000	100.000	120.000

AREA	DESTINATIONS ZONE (to/from Italy)	STANDARD AWARD TICKET ALITALIA		
		One Way Ticket		
		Classic Economy	C. Plus/Premium Economy	Magnifica/Ottima Business
AZ0	All Italian destination	12.000		
AZ1	Albania, Algeria, Austria, Bulgaria, Libja, Malta, Poland, Romania, Serbia, Switzerland, Tunisia, Hungary	12.000		18.000
AZ2	Belgium, France, Germany, United Kingdom, Greece, Morocco, Neterlands, Spain	15.000		24.000
AZ3	Egypt, Jordan, Israel, Lebanon, Russia, Syria, Turchey, Ukraine	18.000		27.000
AZ4	Iran	24.000		36.000
AZ5	Canada, Ghana, Nigeria, Continental USA	30.000	39.000	48.000
AZ6	Venezuela	36.000		60.000
AZ7	Argentina, Brasil, China, Japan	48.000	60.000	72.000

Within the AZ0 area, you can request one-way Award Tickets for direct flights only, without transit; for one-way flights between areas AZ1 and AZ7, only one transit is allowed (connecting a domestic Italian airport to the departure hub). For Standard Award Return Tickets, transit is allowed, i.e. one flight per trip connecting a domestic Italian airport to the departure hub. Taxes and surcharges for Award Tickets are at the expense of the member. The destinations listed in the above table may vary due to changes in Alitalia flight schedule.

In the AZ5 and AZ7 area, the Classic Plus Premium Economy class is available only on some aircrafts.

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AREA	DESTINATIONS ZONE (to/from Italy)	ALITALIA FLEX AWARD TICKET	
		One Way Ticket	Ticket RT
AZ0	All Italian destination	24.000	40.000
AZ1	Albania, Algeria, Austria, Bulgaria, Libja, Malta, Poland, Romania, Serbia, Switzerland, Tunisia, Hungary	24.000	40.000
AZ2	Belgium, France, Germany, United Kingdom, Greece, Morocco, Neterlands, Spain	30.000	50.000
AZ3	Egypt, Jordan, Israel, Lebanon, Russia, Syria, Turchey, Ukraine	36.000	60.000
AZ4	Iran	48.000	80.000
AZ5	Canada, Ghana, Nigeria, Continental USA	60.000	100.000
AZ6	Venezuela	72.000	120.000
AZ7	Argentina, Brasil, China, Japan	96.000	160.000

AREA	DESTINATIONS ZONE (to/from Italy)	ALITALIA MULTICLASS AWARD TICKET RT		
		Economy + Business	Economy + Premium Economy	Business + Premium Economy
AZ0	All Italian destination			
AZ1	Albania, Algeria, Austria, Bulgaria, Libja, Malta, Poland, Romania, Serbia, Switzerland, Tunisia, Hungary	25.000		
AZ2	Belgium, France, Germany, United Kingdom, Greece, Morocco, Neterlands, Spain	32.500		
AZ3	Egypt, Jordan, Israel, Lebanon, Russia, Syria, Turchey, Ukraine	37.500		
AZ4	Iran	50.000		
AZ5	Canada, Ghana, Nigeria, Continental USA	65.000	57.500	72.500
AZ6	Venezuela	80.000		
AZ7	Argentina, Brasil, China, Japan	100.000	90.000	110.000

Within the AZ0 area, you can request one-way Award Tickets for direct flights only, without transit; for one-way flights between areas AZ1 and AZ7, only one transit is allowed (connecting a domestic Italian airport to the departure hub). For Standard Award Return Tickets, transit is allowed, i.e. one flight per trip connecting a domestic Italian airport to the departure hub. Taxes and surcharges for Award Tickets are at the expense of the member. The destinations listed in the above table may vary due to changes in Alitalia and flight schedule. In the AZ5 and AZ7 area, the Classic Plus Premium Economy class is available only on some aircrafts.

### AIR ONE.

It has been possible to issue Award Tickets on **Air One** flights from/to Milan Malpensa until January 14, 2011.

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### • Upgrading for a paying ticket

To request an upgrade to Classica Plus, Business or Magnifica Class using earned miles, when purchasing a ticket in Economy Class (B, H, M and Y) or in Classica Plus (P) for a flight operated by Alitalia (flight code AZ). The service can be requested up to 3 days before departure by calling Alitalia local office. It can also be requested at the airport<sup>1</sup> on the day of departure.

<sup>1</sup>. You must arrive at the airport at least 2 hours in advance in order to use this service and it is valid also for itineraries with non-direct flights.

To find out which airports cater for this service, connect to [alitalia.com](http://alitalia.com)

### • Upgrading for an Award Ticket

You may request to upgrade an Award Ticket from Economy to superior classes using your miles<sup>1</sup>. Upgrading to superior classes is nevertheless subject to seat availability and may even be requested at the airport<sup>2</sup> on the same day as flight departure.

1. Mileage deduction is equivalent to the difference between the value of an Award Ticket in Classica-Economy and Classica Plus; Classica Economy and Ottima-Business or Magnifica; Classica Plus and Ottima-Business or Magnifica. If the upgrading is effected at the airport no penalty will be applied.

2. Passengers wishing to use this service must go to the airport 2 hours prior to flight departure; the service is valid also for indirect flight itineraries.

To find out which airport offers this service, connect to [alitalia.com](http://alitalia.com)

### • On-line Catalogue Awards

Alitalia Exclusive Clubs Members can use also their miles for awards in the new MilleMiglia Gallery on-line catalogue. To select an award, go to the MilleMiglia section of the Alitalia website.

Awards from the MilleMiglia Gallery can only be delivered within Italy.

### • Validity and conditions for the Award Ticket

Tables for requesting Award Tickets are valid from 1 January through 31 December 2010; destinations specified in such tables may vary due to changes in Alitalia's flight schedule. To receive confirmation of destinations reached by Alitalia and Air One, please contact your Alitalia Local Office or consult the website [Alitalia.com](http://Alitalia.com); for all that is not explicitly mentioned here with regard to requesting and using Award Tickets, please refer to MilleMiglia Terms and Conditions currently in force.

### • General rules for Alitalia and Air One Award Tickets

For any request of changing the name of the traveler or the itinerary, the applicable fee is either 55 Euro or 5,000 miles per ticket.

The fee does not apply in case of variation of date or time, or of a different traveler's name or itinerary when switching from a Plus Award Ticket to a Standard Award Ticket or vice versa.

If a variation in the itinerary or in the Award Ticket type (from Flex to Standard) leave residual miles, those miles will be lost and will not be refunded to the member under any circumstances. Variations to Award Tickets are only allowed within their validity timeframes (i.e. one year from the date of first issuance).

## MILLEMIGLIA CLUB.

### EARNING MILES.

ALITALIA.

AIR ONE.

SKYTEAM AIRLINES.

OTHER PARTNER AIRLINES

COMMERCIAL PARTNERS.

### REDEEMING MILES.

ALITALIA.

SKYTEAM AIRLINES.

"AROUND THE WORLD" AWARD TICKET.

PARTNER AIRLINES.

CHARITY PROGRAM.

### OUR EXCLUSIVE CLUBS.

MEMBERSHIP BENEFITS.

EXCLUSIVE BONUS.

### RULES AD REGULATIONS.

• **SKYTEAM PARTNERS.**

The **SkyTeam Award Ticket** allows you to request an individual Award Ticket even if your chosen travel itinerary implies flying with several different Airlines.

The following table shows the number of miles needed to request Award Tickets for destinations reached by SkyTeam Partners. Values in the table are expressed in thousands of miles, and indicate the miles needed for requesting a ticket in Economy Class and Business Class respectively. The following page shows details to destination areas.

	Europe 1 and North Africa 1	Europe 2 and North Africa 2	Europe 3 and Near East	Middle East	Central and Southern Africa	Northern Asia	Southeast Asia	Indian Sub-Continent	North America	Central America, Caribbean, Hawaii, Mexico	South America 1	South America 2	Australia and Pacific
Europe 1 and North Africa 1	20 <sup>1</sup> /30 <sup>1</sup>	25 <sup>2</sup> /40 <sup>2</sup>	30/45	40/60	70/100	80/120	80/120	50/80	50 <sup>15</sup> /80 <sup>15</sup>	50/80	60/100	80/120	100/150
Europe 2 and North Africa 2	25 <sup>2</sup> /40 <sup>2</sup>	25 <sup>1</sup> /40 <sup>1</sup>	30/45	40/60	70/100	80/120	80/120	50/80	50 <sup>15</sup> /80 <sup>15</sup>	50/80	60/100	80/120	100/150
Europe 3 and Near East	30/45	30/45	30/45	40/60	70/100	80/120	80/120	50/80	50 <sup>15</sup> /80 <sup>15</sup>	50/80	60/100	80/120	100/150
Middle East	40/60	40/60	40/60	40/60	80 <sup>15</sup> /120 <sup>15</sup>	80/120	80/120	80 <sup>2</sup> /120 <sup>3</sup>	80/120	80/120	80/120	100/150	110/160
Central and Southern Africa	70/100	70/100	70/100	80/120	40 <sup>9</sup> /60 <sup>8</sup>	100/150	120/180	80/120	80/120	100/150	100/150	120/80	120/180
Northern Asia	80/120	80/120	80/120	80/120	100/150	35 <sup>7</sup> /50 <sup>7</sup>	50 <sup>7</sup> /70 <sup>8</sup>	50/70	60/90	60/90	70/110	90/140	60/90
Southeast Asia	80/120	80/120	80/120	80/120	120 <sup>7</sup> /180 <sup>7</sup>	50 <sup>9</sup> /70 <sup>8</sup>	40 <sup>6</sup> /60 <sup>8</sup>	50/70	70/95	70/95	90/140	100/150	80/120
Indian Sub-Continent	50/80	50/80	50/80	80 <sup>2</sup> /120 <sup>3</sup>	80/120	50/70	40/60	NA	80/100	80/120	100/150	120/180	90/120
North America	50/80	50 <sup>15</sup> /80 <sup>15</sup>	50 <sup>15</sup> /80 <sup>15</sup>	80/120	80/120	60/90	70/95	80/100	25 <sup>14</sup> /40 <sup>14</sup>	30 <sup>9</sup> /60 <sup>9</sup>	35/60	50/75	100 <sup>9</sup> /150 <sup>9</sup>
Central America, Caribbean, Hawaii, Mexico	50/80	50 <sup>12</sup> /80 <sup>12</sup>	50/80	80/120	100/150	60/90	70/95	80/120	30 <sup>9</sup> /60 <sup>9</sup>	30 <sup>11</sup> /60 <sup>11</sup>	30 <sup>11</sup> /60 <sup>11</sup>	50/75	100/150
South America 1	60/100	60/100	60/100	80/120	100/150	70/100	90/140	100/150	35/60	35 <sup>11</sup> /60 <sup>11</sup>	25/40	NA	110/160
South America 2	80/120	80/120	80/120	100/150	120/180	90/140	100/150	120/180	50/75	50/75	NA	NA <sup>13</sup>	120/180
Australia and Pacific	100/150	100/150	100/150	110/160	120/180	60/90	80/120	90/120	100 <sup>9</sup> /150 <sup>9</sup>	100/150	110/160	120/180	30/45 <sup>8</sup>

**MILLEMIGLIA CLUB.**

**EARNING MILES.**

- ALITALIA.
- AIR ONE.
- SKYTEAM AIRLINES.
- OTHER PARTNER AIRLINES
- COMMERCIAL PARTNERS.

**REDEEMING MILES.**

- ALITALIA.
- SKYTEAM AIRLINES.
- "AROUND THE WORLD" AWARD TICKET.
- PARTNER AIRLINES.
- CHARITY PROGRAM.

**OUR EXCLUSIVE CLUBS.**

- MEMBERSHIP BENEFITS.
- EXCLUSIVE BONUS.

**RULES AND REGULATIONS.**

• **Destination areas**

**EUROPE 1 and NORTH AFRICA 1**

Albania, Algeria, Austria, Bosnia Herzegovina, Bulgaria, Croatia, Italy, Libya, Macedonia, Malta, Montenegro, Poland, Czech Republic, Romania, Serbia, Slovakia, Slovenia, Switzerland, Tunisia, Hungary.

**EUROPE 2 and NORTH AFRICA 2**

Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Morocco, Norway, Netherlands, Portugal, United Kingdom, Spain, Sweden.

**EUROPE 3 and NEAR EAST**

Armenia, Azerbaijan, Belarus, Cyprus, Egypt, Estonia, Georgia, Jordan, Israel, Kyrgyzstan, Latvia, Lebanon, Lithuania, Western Russia, Syria, Turkey, Ukraine.

**MIDDLE EAST**

Saudi Arabia, Bahrain, United Arab Emirates, Iran, Kazakistan, Kuwait, Qatar, Central Russia, Uzbekistan.

**CENTRAL AND SOUTHERN AFRICA**

Angola, Benin, Burkina Faso, Burundi, Cameroon, Chad, Comoros, Congo, Ivory Coast, Ethiopia, Gabon, Ghana, Guinea, Equatorial Guinea, Kenya, Reunion, Madagascar, Mali, Mauritania, Mauritius, Niger, Nigeria, Central African Republic, Congo Dem. Rep, Rwanda, Senegal, Seychelles, Sierra Leone, South Africa, Sudan, Tanzania, Togo, Uganda, Zambia, Zimbabwe.

**NORTHERN ASIA**

South Korea, Japan, Mongolia, Eastern Russia.

**SOUTHEAST ASIA**

China and Hong Kong, Philippines, Guam (USA), Indonesia, Northern Marian Islands, Marshall Islands, Malaysia, Micronesia, Palau, Saipan (USA), Singapore, Thailand, Taiwan, Vietnam.

**SUB-CONTINENTAL INDIA**

India, Maldives, Sri Lanka.

**NORTH AMERICA**

Canada, Continental USA.

**CENTRAL AMERICA, CARIBBEAN, HAWAII, MEXICO**

Antigua and Barbuda, Dutch Antilles, Aruba, Bahamas, Barbados, Belize, Bermuda, Costa Rica, Cuba, El Salvador, Jamaica, Guadeloupe, Guatemala, Haiti, Hawaii, Honduras, Cayman Islands, Virgin Islands (USA), Martinique, Mexico, Nicaragua, Panama, Puerto Rico, Dominican Republic, St. Lucy, St. Martin.

**SOUTH AMERICA 1**

Colombia, Ecuador, French Guyana, Peru, Suriname, Trinidad and Tobago, Venezuela.

**SOUTH AMERICA 2**

Argentina, Bolivia, Brazil, Chile, Uruguay.

**AUSTRALIA AND PACIFIC**

Australia, Fiji, New Caledonia, New Zealand, Tahiti.

**Note**

- 1 On Alitalia domestic flights, only economy class is available.
- 2 Flights between France and Switzerland are only by Air France: 20,000/30,000.
- 3 Flights between the Czech Republic and Belgium, Denmark, Finland, France, Germany, Norway, Holland, Sweden are only by Czech Airlines: 20,000/30,000.
- 4 Flights within France only by Air France: 20,000/30,000.  
Flights between France, Belgium, Germany, Great Britain, Ireland only by Air France: 20,000/30,000.  
Flights within Holland only by KLM: 20,000/30,000.  
Flights within Spain only by Air Europa: 20,000/30,000.
- 5 Direct flights between Dubai and Colombo only by Czech Airlines: 40,000/80,000.
- 6 Direct flights within Africa only by Air France: 20,000/30,000.  
Direct flights between Madagascar, Mauritius and La Réunion only by Air France: 20,000/30,000.  
All the flights by Kenya Airways of up to 1,500 miles: 30,000/45,000.
- 7 Flights within South Korea only by Korean Air: 20,000/30,000.
- 8 National Chinese flights of under or equivalent to 1,500 miles, operated exclusively by China Southern airline: 25,000/40,000.  
National Vietnamese flights of under or equivalent to 1,500 miles, operated exclusively by Vietnam airlines : 25,000/40,000.  
Direct flights within Asia only by Air France: 20,000/30,000.  
Flights within Japan and within the Northern Marian Islands only by Northwest: 20,000/30,000.  
Within the Marshall Islands, exclusively with Continental flights: 20/30.
- 9 Direct flights within Continental USA and the Caribbean only by Air France: 30,000/45,000.
- 10 Direct flights between Tahiti and Continental USA only by Air France: 60,000/90,000.
- 11 Flights within Mexico only by Aeromexico: 20,000/30,000.  
Direct flights within the Caribbean and between the Caribbean and South America 1 only by Air France: 20,000/30,000.  
Flights within the Caribbean and Central America and between the Caribbean and Central America only by Continental: 20,000/30,000.  
Flights between Netherlands Antilles and South America 1 only by KLM: 20,000/30,000  
All the flights by Copa of up to 500 miles: 20,000/30,000.
- 12 80,000 miles in Business Class or Alizé Class on Air France flights.
- 13 Direct flights within South America 2 only by Air France: 20,000/30,000.  
Flights within Brazil only by Continental: 20,000/30,000.
- 14 Award Tickets on Northwest and Continental flights within US and between US and Canada require a Saturday night stay.  
This rule does not apply to flights within US and between US and Canada in connection with an international flight.  
Flights within North America only by Continental: 25,000/45,000.
- 15 Flights between North America and Europe only by Continental: 50,000/100,000.
- 16 Between Nairobi and Dubai by Kenya Airways flights: 40/60.
- 17 Between Bangkok and Hong Kong by Kenya Airways flights: 40/60.
- 18 Between New Zealand and Australia by China Airlines direct flights: 30/45.

**MILLEMIGLIA CLUB.**

**EARNING MILES.**

ALITALIA.  
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COMMERCIAL PARTNERS.

**REDEEMING MILES.**

ALITALIA.  
SKYTEAM AIRLINES.  
"AROUND THE WORLD" AWARD TICKET.  
PARTNER AIRLINES.  
CHARITY PROGRAM.

**OUR EXCLUSIVE CLUBS.**

MEMBERSHIP BENEFITS.  
EXCLUSIVE BONUS.

**RULES AND REGULATIONS.**

## • Regulations for SkyTeam Award Tickets

- Validity of Award Ticket: one year from date of issue.
- Award Tickets are not available for one-way flights.
- The journey must be booked on the most direct itinerary.
- The Multicarrier Award Ticket can be made up of a maximum of 6 flight legs.
- The itinerary cannot contain the same airport more than once in each direction.
- Only one voluntary stop-over is allowed, but it must not last more than length of stay in the final destination of the travel itinerary.
- If the Award Ticket concerns a domestic itinerary, the airports of origin and destination for the outbound flight must be the same as the airports of origin and destination for the inbound flight. If the Award Ticket concerns an international itinerary, the destination airport for the outbound flight need not be the same as the airport of origin for the inbound flight, but must be in the same award area; alternatively, the airport of origin for the outbound flight need not be the same as the destination airport for the inbound flight but must be in the same award area.
- The destinations shown in the table for requesting Award Tickets, may not always be available depending on operational changes made by all the SkyTeam Partners.
- Seats are subject to availability.
- Ticket changes, and anything else not explicitly stated in the notes, are governed by the regulations for the MilleMiglia Program.

### Operational changes and black-out periods

- The destinations shown in the table for requesting Award Tickets, may not always be available depending on operational changes made by Alitalia and all the SkyTeam Partners. Please contact the Alitalia Offices to have a confirmation of the destinations available.
- Please find that you cannot request Award Tickets on Korean Air flights during 2009:
  - Within Korea: 17 July-23 August, 1-5 October, 30-31 December
  - From US and Canada: 23 May-5 July, 12-27 December
  - From other countries: 17 July-16 August, 1-4 October, 23-31 December

### "AROUND THE WORLD" AWARD TICKET.

Alitalia and the other Airlines of the SkyTeam Alliance offer you an exciting opportunity of spending the miles you earned: the "Around the World" Award Ticket.

Miles required for requesting this Award are as follows:

**140,000 in Economy Class and 220,000 in Business Class.**

The main features of the "Around the World" Award Ticket are as follows:

- the selection of the itinerary is subject to the network of available connections;
- the travel itinerary may be composed of flights of different SkyTeam Partner Airlines;
- for the whole itinerary, only one travel direction is allowed (either eastbound or westbound);
- the departure airport and the final destination of the itinerary must be in the same country;
- the final destination of the itinerary must not be located beyond the departure airport (for instance, an eastbound award flight departing from Los Angeles may not terminate in New York City);
- some Airlines have blackout periods;
- each travel itinerary may involve a maximum of 6 planned stopovers (with a maximum of 3 stopovers per continent);
- Open Jaw tickets are allowed (counting as stopovers);
- the ticket is valid for one year from the issuance date.

To know more about the "Around the World" Award Ticket, please contact your Alitalia Local Office.

### MILLEMIGLIA CLUB.

### EARNING MILES.

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OTHER PARTNER AIRLINES  
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### REDEEMING MILES.

ALITALIA.  
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"AROUND THE WORLD" AWARD TICKET.  
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### OUR EXCLUSIVE CLUBS.

MEMBERSHIP BENEFITS.  
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### RULES AND REGULATIONS.

• **PARTNER AIRLINES.**

The following table shows the number of miles needed to request your Award Ticket.

**ETIHAD AIRWAYS.**

AREA	DESTINATIONS RT	MILES REQUESTED	
		ECONOMY CLASS	BUSINESS CLASS
EY0	Within Middle East area Between Arab	20.000	30.000
EY1	Emirates and Arabia/Kuwait/Iran	30.000	45.000
EY2	Between Arab Emirates and Iraq	40.000	60.000
EY2	Between Arab Emirates and Pakistan, Lebanon, Syria, Jordan, Cyrus	50.000	75.000
EY3	Between Arab Emirates and Egypt, Sudan, Turkey, Nepal, India	60.000	90.000
EY4	Between Arab Emirates and Greece, Sri Lanka, Bangladesh, Russia, Belarus	65.000	97.500
EY5	Between Arab Emirates and Germany, Italy	80.000	120.000
EY6	Between Arab Emirates and Thailand, Belgium, France, Switzerland, Malaysia, Great Britain	100.000	150.000
EY7	Between Arab Emirates and Morocco, Ireland, China	120.000	180.000
EY8	Between Arab Emirates and Indonesia, Philippines	120.000	180.000
EY9	Between Arab Emirates and Japan, South Africa	120.000	180.000
EY10	Between Arab Emirates and Australia, Canada, USA	120.000	180.000
EY11	Within South Africa	90.000	135.000
EY12	Between China and Japan	100.000	150.000
EY12	Between Singapore and Australia	120.000	180.000

**Note**  
The destinations comprised in the chart for requesting Award Tickets may be subject to variations following operative changes carried out by Airline Partners adhering to the MilleMiglia Program. The miles indicated in the chart refer to direct flights. Not all destinations shown in the chart may be reached by direct flights. The payment of any connecting flights will be requested in miles.

**MALAYSIA AIRLINES.**

AREA	DESTINATIONS	MILES REQUIRED RT	
		ECONOMY	BUSINESS
MH1	<b>Flights up to 1,200 miles:</b> Flights from Malaysia and Brunei, Indonesia, Thailand, Singapore, Philippines, Taiwan, Cambodia, Hong Kong and from Pakistan and United Arab Emirates	30.000	45.000
MH2	<b>Flights from 1,200 to 2,000 miles:</b> Flights from Malaysia and Bangladesh, China, Vietnam, Sri Lanka, Maldives, India and from Lebanon and United Arab Emirates.	45.000	70.000
MH3	<b>Flights over 2,000 miles:</b> Flights from Malaysia and Australia, United Arab Emirates, Pakistan, Japan, Uzbekistan, Shanghai, Korea, Saudi Arabia - from South Africa and Argentina and from Europe and Continental USA	60.000	90.000
MH4	<b>Flights from 5,000 to 7,000 miles:</b> Flights from Malaysia and Europe, New Zealand, Egypt, South Africa, Turkey and from Taiwan and Continental USA.	75.000	115.000
MH5	Flights from Malaysia and Continental USA, Argentina.	95.000	145.000

**Note**  
The destinations shown on the charts for requesting Award Tickets vary according to operational changes made by the airline partners of the MilleMiglia Program. The miles indicated on the charts for all the airline partners refer to direct flights, in other words, flights with a single outgoing leg and a single incoming one. Not all the destinations shown on the charts are served by direct flights. In the event of connecting flights, payment will be requested in miles.

**MILLEMIGLIA CLUB.**

**EARNING MILES.**

- ALITALIA.
- AIR ONE.
- SKYTEAM AIRLINES.
- OTHER PARTNER AIRLINES
- COMMERCIAL PARTNERS.

**REDEEMING MILES.**

- ALITALIA.
- SKYTEAM AIRLINES.
- "AROUND THE WORLD" AWARD TICKET.
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**OUR EXCLUSIVE CLUBS.**

- MEMBERSHIP BENEFITS.
- EXCLUSIVE BONUS.

**RULES AD REGULATIONS.**



## QANTAS.

AREA	DESTINATIONS	MIGLIA RICHIESTE	
		CLASSE ECONOMY	CLASSE BUSINESS
QF1	<b>Flights up to 1000 miles:</b> Within Australia, Within New Zealand, Australia- New Zealand	30.000	45.000
QF2	<b>Flights over 1000 miles:</b> Within Australia, within New Zealand, Australia- New Zealand  <b>Flights up to 2000 miles:</b> Australia-Far East, within Far East	45.000	70.000
QF3	<b>Flights over 2000 miles:</b> Australia - Far East, Europe - Far East	75.000	115.000
QF4	<b>Australia to:</b> Europe, South America, South Africa, USA	120.000	180.000

### Notes

For flights between Sydney and Los Angeles, Business Class Award Tickets are not available.

Destinations shown in the table for requesting Award Tickets may become unavailable due to changes in the schedule of Partner Airlines participating in the MilleMiglia Program.

Figures show miles for direct flights.

Not all destinations shown in the chart may be reached by direct flights. The payment of any connecting flights will be requested in miles.

## CHARITY PROGRAM.

Among the many possibilities you have with the MilleMiglia Program, you can use your miles to help through the **Charity Program**, which allows you to donate a flight to those who are in need of help.

To donate your miles, simply contact your Club Customer Service by phone or send an email to [clubmillemiglia.charity@alitalia.it](mailto:clubmillemiglia.charity@alitalia.it) specifying your MilleMiglia Code, your full name, the number of miles you wish to donate (at least 1,500), and the association you wish to donate to. Donations are only accepted from members who have at least 10,000 miles on their account (at the date of the donation). You will receive confirmation of your donation by email.

You may donate your miles to any of the following 7 charity associations:

- Ail
- Associazione Peter Pan
- Associazione Comitato Aurora Onlus
- Comunità di Sant'Egidio
- Médecins Sans Frontières
- Operation Smile
- Save the Children

## MILLEMIGLIA CLUB.

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## CLUB BENEFITS.

If you are a frequent flyer with Alitalia, Air One and the SkyTeam Partners, you can easily join our Exclusive Clubs offering useful and customized services. With 20,000 qualifying miles\* you can join the Ulisse Club, and with 50,000 the Freccia Alata Club, whereas with 80,000 miles you can join the Freccia Alata Plus Club, which is exclusively tailored for a selected number of flyers who are constantly on the move.

By becoming a Club Member, you can gain access to dedicated services and Exclusive offers. Also, you will be able to join the Exclusive Clubs: In fact, from this year, as well as joining when you have reached the required qualifying miles, you also can join by virtue of the number of flights\*\* you have taken during the year with Alitalia, Air One or with our SkyTeam Partners:




**30 flights** to join the **Ulisse Club**.

**60 flights** to join the **Freccia Alata Club**.

**90 flights** to join the **Freccia Alata Plus Club**.

Please consult the table to know more.

Table valid from 1 January to 31 December 2011.

EXCLUSIVE CLUB BENEFITS.			
Access to the Freccia Alata Alitalia Lounges	–	Yes	Yes
Access to the VIP SkyTeam Lounges	–	Yes	Yes
Wait list priority <sup>1</sup>	Yes	Yes	Yes
Check-in at Business Class desks <sup>2</sup>	Yes	Yes	Yes
Dedicated Telecheck-in Complimentary excess baggage <sup>2</sup>	Yes	Yes	Yes
Complimentary excess baggage <sup>2</sup>	one piece (23Kg)	one piece (23Kg)	one piece (23Kg)
Exclusive Bonus <sup>3</sup>	25%	50%	100%
Free transport of 1 item of sports equipment baggage (golf, ski, surf, etc.).	Yes	Yes	Yes
Preferential access to Award Tickets <sup>4</sup>	Yes	Yes	Yes
Dedicated Customer Services	Yes	yes, with direct operator access	yes, with direct operator access
Reservations guaranteed up to 24 hours before departure for full fare (Y) Economy Class tickets on long haul flights <sup>4</sup>	–	Yes	Yes
Priority for boarding <sup>4</sup>	Yes	Yes	Yes
Priority baggage claim <sup>5</sup>	Yes	Yes	Yes
Preferred seating	Yes	Yes	Yes
Preferred access to security check points	–	Yes	Yes
Freccia Alata Card forYOU to give as a gift	–	–	Yes
Business forYOU <sup>6</sup>	–	Yes	Yes

\* Qualifying miles are miles which allow you to join or renewal Membership of the Ulisse, Freccia Alata, and Freccia Alata Plus Exclusive Clubs. You can earn miles from 1 January to 31 December on flights with Alitalia, Alleanza Skyteam Partners and other partners, where specifically indicated.

\*\* Flights at rates which give the right to qualifying miles are considered valid.

1 - For reservations on Alitalia flights only; for check-in on either Alitalia or Air One flights.

2 - On Alitalia flights.

3 - On Alitalia and Alleanza Skyteam Partner flights

4 - Only on Alitalia flights.

5 - For Alitalia flights, only to Roma Fiumicino and Milan Linate.

6 - For Freccia Alata Plus Club Members, up to 4 upgrades from Classica - Economy Class to upper classes, both on international and intercontinental flights; you can request also the upgrade from Classica - Economy Class to Classica Plus - Premium Economy Class or from Classica Plus - Premium Economy to Magnifica - Business Class. For Freccia Alata Club Members, up to 2 upgrades from Classica - Economy Class to Classica Plus - Premium Economy Class or to Ottima - Business Class.

## MILLEMIGLIA CLUB.

### EARNING MILES.

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### REDEEMING MILES.

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## EXCLUSIVE BONUS.

Members will receive an Exclusive Bonus for every flight with Alitalia or Alleanza Skyteam partners, based on their Club Membership.

- 25% more miles for Ulisse Membership;
- 50% more miles for Freccia Alata Membership;
- 100% more miles for Freccia Alata Plus Membership.

The Exclusive Bonus is granted for booking classes that allow you to accrue miles (excluding any promotions) and is calculated based on the miles earned for each Economy class flight (the maximum mileage applicable to the Exclusive Bonus is the one determined for booking classes K, V, and T in the mileage accrual table or Air One booking classes N, Q, V). Exclusive Bonus Miles do not qualify for joining Alitalia Exclusive Clubs. Benefits may be subject to limitations by the individual Airline Partners.

The following is an example of the miles you can earn, as a member of our Exclusive Clubs, when flying Rome to Palermo:

Table valid until 31 December 2010.

Booking Class Rome - Palermo (distance covered in miles < 500)	Miles for the flight	Club Membership	Exclusive Bonus	Total miles
O, L, G	100*	Ulisse	0	100
		Freccia Alata	0	100
		Freccia Alata Plus	0	100
R, W, N, S, Q, X	250	Ulisse	63	313
		Freccia Alata	125	375
		Freccia Alata Plus	250	500
K, W, T	500	Ulisse	125	625
		Freccia Alata	250	750
		Freccia Alata Plus	500	1.000
M, H	750	Ulisse	125	875
		Freccia Alata	250	1.000
		Freccia Alata Plus	500	1.250
B	1.000	Ulisse	125	1.125
		Freccia Alata	250	1.250
		Freccia Alata Plus	500	1.500
Y	1.500	Ulisse	125	1.625
		Freccia Alata	250	1.750
		Freccia Alata Plus	500	2.000

\* Not qualifying miles.

## MILLEMIGLIA CLUB.

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Members will also receive an Exclusive Bonus also on new Air One flights from Malpensa depending on their Club, as shown in the following table:

Table valid until 31 December 2010

Booking Class Air One from Malpensa to Italy, Ibiza, Palma de Majorca, Tirana.	Miles Earned	Club Membership	Exclusive Bonus	Total Miles
R, L, O, W, X, Q, S, N	0	Ulisse	0	0
		Freccia Alata	0	0
		Freccia Alata Plus	0	0
T, V, K, H, M, B	250	Ulisse	62,5	312,5
		Freccia Alata	125	375
		Freccia Alata Plus	250	500
Y	500	Ulisse	125	625
		Freccia Alata	250	750
		Freccia Alata Plus	500	1000

Booking Class Air One from Malpensa to Tunis	Miles Earned	Club Membership	Exclusive Bonus	Total Miles
R, W, O, Q, S	0	Ulisse	0	0
		Freccia Alata	0	0
		Freccia Alata Plus	0	0
T, V, K, H, M, B	500	Ulisse	125	625
		Freccia Alata	250	750
		Freccia Alata Plus	500	1000
Y	1000	Ulisse	250	1250
		Freccia Alata	500	1500
		Freccia Alata Plus	1000	2000

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"AROUND THE WORLD" AWARD TICKET.  
PARTNER AIRLINES.  
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## 2008-2010 RULES AND REGULATIONS.

### ART. 1 - DEFINITIONS AND GENERAL PROVISIONS

1.1 In these Regulations, the terms and expressions are defined as follows, unless otherwise specified:

- **"Company"** or **"Alitalia"** means Alitalia - Compagnia Aerea Italiana S.p.A., having its registered office at Via Camperio n. 9, Milan, fiscal code, VAT number and registration number with the Companies Registry of Milan 02500880121, R.E.A. of Milan n. 1753069, together with the Alitalia group companies CAI First S.p.A. and CAI Second S.p.A., if not otherwise set out under this Regulation.
- **"Card"** means a plastic card (loyalty card) bearing the Client's name, surname and personal numeric code issued by the Company which can be used to access the services set forth by the Program (see Article 2.6).
- **"Exclusive Clubs"** means the "Club Ulisse", "Club Freccia Alata" and "Club Freccia Alata Plus" whose members are also Program members. Belonging to these exclusive Clubs gives members the rights to special services and benefits, the rules and regulations for which can be viewed online at [www.alitalia.com](http://www.alitalia.com).
- **"SkyTeam Airline"** or **"SkyTeam Airlines"** means the Partner or Partners participating in SkyTeam alliance, respectively, as specified in the list available on the website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide.
- **"Notices of the Program"** means all communications regarding the Program published on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or on the Guide.
- **"General Transportation Conditions (or G.T.C.)"** means the rules governing the contract for general economic interest services composed of airline transportation of passengers and baggage, which can be viewed online at [www.alitalia.com](http://www.alitalia.com).
- **"Guide"** means all the information that can be consulted online at [www.alitalia.com](http://www.alitalia.com) on earning Miles and claiming Rewards as well as Program advantages and services. A Member may also request a Guide from Customer Service, who will send a paper copy to the address indicated by the Member.
- **"Miles"** means the Miles earned with the Company and its Partners purchased from Points International LTD, or in accordance with the procedures listed in the Regulations, on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or on the Guide and/or in the Notices of the Program. A mile is the Program's unit of measurement which is accumulated in determined amounts, allowing the Member to request and obtain Rewards (see Articles 5 and 6).
- **"Qualifying Miles"** means the Miles that allow Members to access exclusive Clubs or renew their membership (see Article 9). Qualifying miles can be earned from 1 January to 31 December of each year of Program validity, using the services of the Company or the SkyTeam Airline Companies or other Partner companies, when specifically indicated.
- **"Partner"** means an airline company or company or agency which carries out different activities using airline transport (also defined as Commercial Partners); by using these services, the Member may earn or use Miles as specified in these Regulations, on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or on the Guide and/or in the Notices of the Program.
- **"PIN"** (Personal Identification Number) means a secret and personal code that allows the Member to access a special section of the Program at [www.alitalia.com](http://www.alitalia.com) and other related services (see Articles 2.5 and 2.6).
- When referring to **"Points International Ltd."**, we mean the company authorized by Alitalia, based on a specific agreement, to sell Miles to Members and to transfer Miles, for a valuable consideration, from one Member's account to another's.
- **"Reward"** means the right to air travel or another award obtained through the Program by using the Miles earned in accordance with the procedures listed in the Regulations, on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or on the Guide and/or in the Notices of the Program.
- **"MilleMiglia Program"** or **"Program"** means the reward program, lasting from 1 January 2008 to 31 December 2010 (unless extended), which was promoted by Alitalia - Linee Aeree Italiane S.p.A. now admitted to the extraordinary administration proceeding ("Former Alitalia") in order to attract frequent flyer Clients. As of 11:00 p.m. on 12 January 2009, the Company will replace Former Alitalia as promoter of the Program and shall recognise any Miles accrued, shall grant Awards owed by Former Alitalia to the Members, and shall recognise the Awards granted by Former Alitalia (as long as regularly requested by the Members), pursuant to the rules set out in this Regulation and specified on the website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide and/or in the Notices of the Program. The Program is subject to the provisions concerning reward programs pursuant to the D.P.R. n. 430/2001 and is subject to the supervision of the competent offices of the Ministry of Economic Development.
- **"Regulations"** means these terms and conditions which govern the Program.
- **"Retroactive Credit"** means Miles credited to a Member's account, which were earned prior to the date when that credit would normally be credited automatically.
- **"Itinerary Receipt"** means a document that proves that an electronic ticket ("e-ticket") was issued and, therefore, replaces the paper ticket pursuant to the Convention of Montreal of 1999 on the civil liability of the airline carrier.
- **"Customer Service"** means the telephone service that allows Members to obtain information, make reservations and get tickets, rewards and assistance. Telephone costs for this service are specified when the service is used.
- **"Member"** means the individual participating in the Program, whose name is listed on the Card.
- **"SkyTeam"** means the alliance between airline carriers, formed on 22 June 2000 of which SkyTeam Airline Companies have been members. The list of airline companies participating in the alliance can be seen on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide and/or in Communications relating to the Program. The term **"Qualifying flights"** means all those flights effected in fare classes for which Qualifying Miles are awarded. Qualifying flights enable Members to make an application or renew their membership to Exclusive Clubs (see Art. 9), instead of accruing the equivalent number of qualifying miles.

1.2 Participation in the Program is subject to these Regulations and is free.

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**1.3** The Company reserves the right to even partially and at any time change the procedures for participation in the Program as long as the rights already obtained by participants are protected.

**1.4** For more information on the Program, view the MilleMiglia section at [www.alitalia.com](http://www.alitalia.com) or call Customer Service at the telephone numbers indicated on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide and/or in Communications relating to the Program.

## **ART. 2 - MEMBERSHIP AND PARTICIPATION CONDITIONS**

**2.1** All individuals who pay to travel via the airline may participate in the Program so long as they are above the age of fourteen and, upon joining, indicate an address where they can receive correspondence from MilleMiglia. Program membership for non-emancipated minors is subject to the explicit consent of their parents or guardians. Program membership for non-emancipated minors is subject to the liability of their parents or guardians and is managed by the parent/guardian.

**2.2** The employees of Airline Companies or Companies or other agencies or businesses whose employees enjoy industry discounts may not join the Program. The Company reserves the right to deny membership to the Program to those who do not meet the requirements set forth in these Regulations or to exclude those people from the Program if it is later discovered that they do not meet those requirements, notwithstanding the rights they may have obtained. If Program membership is in contradiction with the current provisions of these Regulations or do not conform with them, The Company reserves the right to revoke the Member's membership or cancel the Miles earned and not used when the member is notified of the exclusion; any previously obtained but unused Rewards are also cancelled.

**2.3** To enroll in the Program register on the Internet website [www.alitalia.com](http://www.alitalia.com) or contact Customer Service. Application to the MilleMiglia Program automatically implies that its Regulations have been fully read and accepted. Enrolment in the Program may also be effected when the so-called co-branded Cards, promoted by Alitalia together with its financial partners, are underwritten by Customers who were not previously Members of the Program. In this case, each Customer is obliged to supply his personal data for enrolment purposes, by filling in the relative form, since enrolment in the Program is an essential requirement for underwriting the aforementioned co-branded Cards, without which, no application for such Cards may be accepted or processed. The awarding of Membership Cards to Exclusive Clubs implies automatic enrolment in the Program.

**2.4** Upon enrolling, the Member will receive a personal numeric code which s/he must use when booking a flight and checking-in at the airport in order to be credited with the relevant Miles. Each member's personal numeric identification code corresponds to an account in which the earned Miles will be credited: (i) after flights actually taken ("flown") with The Company, (ii) following those actually taken with Partner airline companies, as well as (iii) after using the Company services and (iv) purchasing products and using services from the other Partners based on the effective terms and conditions listed on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide.

**2.5** In addition the Member will receive his/her PIN needed to access special services by e-mail or at the address indicated by him/her according to the specific instructions that will be sent to him in the same communication. The Member alone is responsible for the safety of his/her PIN.

**2.6** The Card will be given to the Member separately, bearing the Member's personal data and personal numeric code. The Card bears the member's name and may only be used by the bearer. If the Card is lost, stolen or damaged, the Member is required to inform Customer Service in a timely manner so that a new card may be issued or the corresponding account may be closed and a new account may be opened to which all Miles earned will be transferred. In this case, the Member will receive a new code number, a new Card and a new PIN. The Company will not be responsible for any fraudulent use of lost or stolen Cards prior to the aforementioned communication. If the PIN is lost, the Member may contact Customer Service, who will issue a new PIN and send it to the Member's address. In addition, the Member may recover his/her PIN by using the appropriate recognition function found on the Internet website [www.alitalia.com](http://www.alitalia.com) but only if s/he has previously given The Company his/her e-mail address. In this case, for security reasons, the Member must change the PIN using the appropriate data update function once they recover their PIN.

**2.7** Several people may not be registered under the same personal numeric code or under the same account. Each membership is nominative and requires the Member to provide his/her personal data; the Member must inform The Company of any changes via its website or by contacting Customer Service. The Member guarantees the accuracy of all information provided to The Company and is solely responsible for it. If there are several codes or accounts registered to one Member, The Company will transfer the Miles earned to a single account and close the others after informing the Member. In this case, if there are Miles for the same flight/service registered to the same Member in different accounts, they will be credited to one valid account one time only.

**2.8** The purchase, integration and transfer of miles between different accounts are not permitted except for the specific cases contemplated in these Regulations and published on the Internet website and/or in the Guide and/or Communications relating to the Program.

**2.9** The Member enrolled in previous versions of the MilleMiglia Program will be de facto enrolled in the following Program edition notwithstanding the right to request deletion from same. The Member has the right to leave the Program at any time before its anticipated expiry. In this case, notwithstanding the right to obtain any rewards earned, if the Miles earned are sufficient, any Miles remaining when the termination is complete will be lost.

**2.10** The Member may not sell or exchange his/her Miles or Rewards in any way.

**2.11** The Member may not in any way falsify or alter the data in relation to his/her Program membership nor issue declarations or provide misleading or untruthful information to obtain benefits that they have not earned.

**2.12** Alitalia reserves the right to make special offers to specific groups of customers. By taking advantage of these promotions, customers may also receive additional benefits beyond those contemplated in the Program.

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### ART. 3 - RULES OF BEHAVIOUR AND PENALTIE

**3.1** The Member's participation in the Program is subject to respect for all the conditions and rules of behaviour listed in these Regulations.

**3.2** In particular, the Member is prohibited from behaving in any inappropriate manner that is unbecoming, disrespectful or troublesome for the employees of The Company or airline companies or companies or agencies that are Program Partners; they are further prohibited from behaving in a disruptive manner aboard aircraft or in special areas for Members or from refusing to follow the directions given by the employees of The Company or airline companies or companies or agencies that are Program Partners.

**3.3** The Company reserves the right at its own discretion to exclude the Member from the Program and, without prejudice to rights that it earned, cancel the Miles earned but not yet used at the time when the member is informed of the exclusion and cancel any rewards previously earned and not yet used if the Member does not respect the conditions of these Regulations and/or his/her behaviour does not comply with them or the legal provisions and the G.T.C. of The Company or any of the Partner airline companies and, in general, any other applicable regulation or provision.

### ART. 4 - PROGRAM PARTNER

The list of Program Partners is found on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide. This list may be changed at any time. The Company will promptly inform the Member of any changes to the aforementioned list; any changes made do not mean the loss of the Miles earned by using the services of the Partner eventually removed from the list. A particular Partner category is represented by SkyTeam alliance member carriers.

### ART. 5 - THE MILES

**5.1** Miles are the basic unit of calculation used by The Company for the Program. The Member earns Miles on The Company flights and those of Program Partner airline companies as well as by using the Commercial Partners' services. The Member who flies with The Company or with one of the SkyTeam Airline Companies also earns Miles for code-sharing flights; however, code-sharing flights operated by The Company and/or Partner airlines in collaboration with airlines that are not Program Partners do not allow you to earn Miles unless The Company and/or the Partner airline is a Marketing Carrier, i.e. the airline ticket/itinerary receipt bears the IATA seal of the aforementioned airline companies in the "carrier box".

**5.2** The amount of Miles earned for flights is calculated based on the IATA TPM (Ticketed Point Mileage) distance or on the minimum number of Miles set forth by the Program between the point of departure and destination for the flight taken and based on the booking class used, which indicates the pre-selected rate group. For multi-leg flights, Miles will be credited for the individual legs. The amount of Miles credited is specified in the tables found on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide or can be obtained by contacting Customer Service. The total amount of miles credited will be that specified in the cumulative tables in force at the time of validation on single routes. The content of these tables is only valid for the period indicated on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide. The services provided and products offered by the Partner Companies that let you earn Miles are indicated on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide and/or in Communications relating to the Program.

**5.3** To get Miles automatically credited, the Member must inform The Company of his/her personal numeric code when booking the flight and present his/her Card when checking-in at the airport. For some non-computerized connections, Miles may not be able to be credited automatically. In Miles are not credited automatically, the Member may ask for a Retroactive Credit by sending a legible photocopy of his/her boarding card and airline ticket/itinerary receipt by fax or post to the MilleMiglia Customer Service or by entering the Company e-ticket number in the appropriate space on the Internet website [www.alitalia.com](http://www.alitalia.com) within four (4) months of the flight. If a Commercial Partner's services/products are used, the Member must inform them of his/her personal numeric code when booking the service or purchasing the product. If miles are not credited for a service/product offered by a Partner, you must contact the Partner's Customer Service department directly.

**5.4** In the case where a Member is registered in another loyalty program for a Partner airline and flies with one of these Partners, miles may not be credited both to the account for that program and to the one for this Program. If a Member fraudulently obtains duplicate miles, the Company reserves the right to void the unduly credited Miles and exclude the Member from the Program, notwithstanding the rights obtained.

**5.5** Tickets purchased and not used do not give members the right to Miles.

**5.6** Miles earned by Members following the use of airline services can only be credited after the flight is taken.

**5.7** Airline flights purchased by the Member but used by others do not let you earn Miles.

**5.8** The Company reserves the right to conduct promotional initiatives or particular agreements to distribute Miles based on different and additional measures other than those set forth by these Regulations and on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or the Guide and/or in Communications relating to the Program.

**5.9** To earn Miles as a result of using services/products provided by Commercial Partners, the rules and regulations set forth herein are valid.

**5.10** Flights flown by virtue of Rewards do not let you earn Miles.

**5.11** Some special booking classes on The Company flights or Partner services/products at special rates/discounted prices may not let you earn Miles. The Company reserves the right to issue Miles for these special rates/prices for specific promotional campaigns, of which the Member will be sufficiently informed.

**5.12** Flights flown for free or at discounted prices exceeding 40% of the fare applicable to the public and/or indicated with the abbreviations ID and AD, do not let you earn Miles. Miles eventually credited following these flights will be voided.

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**5.13** Miles will not be earned for flights flown on non-partner Program airline companies even if originally booked with the Company or if a closed ticket on the Company was issued. Nevertheless, if the Company accommodates passengers on a non-partner Program airline company due to the cancellation of an the Company flight within 36 hours of departure, the Member will also have the right to earn the relative Miles.

**5.14** Charter flights let you earn Miles only if Members are informed of them through a specific communication.

**5.15** Program Partners are solely responsible for the conditions to grant Miles for the use of their services or to purchase their products and related credit. The Member who wants to use Partner's services/products is required to verify the applicable terms and conditions with the Partners. The Company does not assume any liability for the services/products offered by its Partners. Any complaints in this regard must be addressed directly to the Partners themselves.

**5.16** Miles cannot be sold or converted to cash by Members.

**5.17** Miles earned by the Member are listed on the appropriate Statement available at [www.alitalia.com](http://www.alitalia.com), the automated Customer Service menu (available only in Italy) or periodically sent to the electronic or postal address indicated to the Company by the member. The Company reserves the right to change the frequency with which these Statement are provided at any time and is not liable for delays due to lost mail or if the Member does not update his/her address. In any case it remains understood that the Company has the right not to credit or to cancel any Miles erroneously credited, providing the Member with adequate notice.

**5.18** In the case of free travel in a superior class, granted by the Company or by one of the Partner Airline Companies for operative reasons, the Member will be credited with Miles based on the service class shown on the ticket and not the one actually used.

**5.19** After a twenty-four (24) month period in which the Member does not fly with the Company or with the Program Partners who help you earn Miles, the Company reserves the right to close the account and void the Miles in the account. The Member is responsible for checking the Miles' expiry date.

**5.20** This reward operation allows you to earn Miles until 31 December 2012 (see Article 1.1). The Rewards must be requested by the Member by 30 June 2013. Rewards will be given to those who have the right to them within the maximum period of six (6) months from the conclusion of the operation (30 June 2013) pursuant to Presidential Decree of 26 October 2001, nr. 430. The Miles earned and not used by that date will be voided from the Member's personal account.

#### **ART. 6 - MILEAGE ACCRUAL ON FLIGHTS EFFECTED BY MEMBERS' CHILDREN**

**6.1** Members with under-aged children, between 2 and 13 years old, have the chance to accrue miles on their account relating to flights operated by Alitalia and Air One effected by their offspring.

**6.2** Each child may be associated with the MilleMiglia code of one of his parents alone, subject to the other parent giving his/her consent.

**6.3** Once an association has been established between a child and his parent, it is possible for it to be modified in favour of the other parent by paying a penalty of 5,000 miles or 55 Euros which, in any case, excludes the possibility to transfer miles from one account to another.

**6.4** Each MilleMiglia Member, as a parent, may have more than one child associated with his account.

**6.5** The parent wishing to implement this promotion must register by completing the form provided on the Alitalia website for this purpose. If the e-mail address supplied by the customer in the course of registration happens to be different from that filed in Alitalia's database, the new address will replace the previous one. The new address will furthermore be used for all future communications relating to Alitalia and the MilleMiglia Program.

**6.6** The miles accrued on each individual flight made by the child will be credited to the associated parent's account, according to the scheme in force in the MilleMiglia Program, up to a maximum of 100% of the miles flown (= standard mile), even in the event of fares being purchased which would otherwise be entitled to accrue a greater number of miles.

**6.7** Miles accrued as a result of flights made by children do not qualify for application or renewal to Exclusive Clubs Membership.

**6.8** Parents may not accrue promotional miles on flights made by their children.

**6.9** It is possible to request miles, which have not been duly credited, within 4 months of the flight date, as stipulated by the regulations of the Program.

**6.10** Starting from his 14th birthday, the child's association with his parent's account will expire automatically. From then onwards, the child will automatically become a Member of the MilleMiglia Program, while maintaining his own code, and may collect miles on his own account. Should a parent not wish to maintain his/her child's enrolment in the MilleMiglia Program, he/she may ask for it to be cancelled.

**6.11** Alitalia declines all responsibility for any false declaration by parents with regards to any data or information supplied in order to register for this promotion.

#### **ART. 7 - PURCHASING AND MAKING A GIFT OF MILES**

**7.1** Members may buy Miles for themselves or for other Members enrolled in the Program by connecting to the MilleMiglia page of the website [www.alitalia.com](http://www.alitalia.com), from where they may gain access to the portal of Points International. Ltd, the company authorized by Alitalia, under a specific agreement, to manage the service of buying/transferring Miles.

**7.2** Members may also transfer accrued Miles, for a valuable consideration, from their own account to that of another Member enrolled in the Program.

**7.3** The number of miles that any Member may buy or transfer, together with the Terms and Conditions of such

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transactions, are described in the section "Terms and Conditions" on the Internet website [www.alitalia.com](http://www.alitalia.com) under the MilleMiglia section.

**7.4** The purchase and transfer of miles with the scope of requesting awards contemplated by the Program are subject to the restrictions stipulated by Art. 3 of the D.P.R. 26 October 2001, no. 430 (published on the Official Gazette 13 December 2001, no. 289) Alitalia reserves the right to issue promotional Award Tickets whose validity is restricted to twelve (12) months and less.

#### ART. 8 - REWARDS

**8.1** The Member may request Rewards on the Company flights and those of the Program's Airline Partners; Rewards are not planned for code-sharing flights operated by non-Partner Program Airlines. All information about selecting the aforementioned flights is on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide and/or in Communications relating to the Program.

**8.2** The destinations and procedures for and by which you can request Rewards are shown in the appropriate reward table that you can find on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide where the number of Miles needed for each destination and each service class are also specified.

**8.3** The Member or a person that s/he indicates may enjoy the Rewards.

**8.4** The Member, having reached the Miles necessary, may book a Reward flight by logging on to the MilleMiglia section at [www.alitalia.com](http://www.alitalia.com) or by contacting Customer Service, specifying that the requested booking is for a Reward. Reward reservations may not be made at an agency or the Company ticket counter or at a third party Travel Agency.

**8.5** The reservation will be deleted automatically if the Reward ticket is not issued within the timeline indicated in the booking phase.

**8.6** The boarding taxes and the fuel surcharge for the Reward are always at the expense of the Member, according to the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Notices of the Program.

**8.7** Rewards requested telephonically from Customer Service may be obtained in electronic format; the amount of the boarding taxes and the fuel surcharge must be paid by Credit Card. Alternatively, the Member may pick up the Reward by going directly to the Company ticket counter after having made the reservation with Customer Service.

**8.8** The Member or beneficiary, upon picking up the ticket, must sign a release for the pick-up and pay the boarding tax and the fuel surcharge. The ticket may be picked up by an adult third party with a personal identification document, a written proxy signed by the account's bearer, a photocopy of the bearer's identification document and card.

**8.9** Seats aboard the Company flights reserved for those with rights to Rewards are limited. From the beginning of the sale of tickets for a flight until it is sold out, the Company guarantee a minimum availability of two (2) reward seats. The Company has the right to reserve a determined number of reward seats for Members of the Exclusive Clubs. The Company does not guarantee the availability of reward seats on Partner Airline's flights.

**8.10** For each Reward, a maximum of two (2) involuntary transfers at intermediary airports between the point of departure and destination are allowed. Stop overs are not allowed. For travel itineraries that require the use of more than one SkyTeam Airline company, view the appropriate Sky Team Rewards table available on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide.

**8.11** The miles requested to earn Rewards is the same as for all Member categories. The beneficiaries of the particular rate reductions (ex. children, students, the elderly, etc), therefore, do not enjoy any advantages and have the right to Rewards by spending the same amount of Miles as other Members.

**8.12** Rewards are valid for twelve (12) months from the date of issue and cannot be extended. Alitalia reserves the right to issue promotional Award Tickets whose validity is restricted to twelve (12) months and less. Expired rewards cannot be used or reimbursed (Miles cannot in any case be reaccredited to a Member's account) and cannot be replaced or changed. Changes to the flight's date and time are allowed without having to pay any penalty.

Other changes (regarding the beneficiary and/or itinerary and/or carried) can be made as long as the Reward is valid (with no guarantee to maintain the previously allocated seat when the beneficiary's name is changed) by paying a cash contribution or additional Miles (the amount of which can be seen on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or the Guide). In the case where the itinerary changes led to residual Miles, they will be lost and will not be reimbursed to the Member. The changes must be made by MilleMiglia Customer Service; no changes may be made by any other offices of the Company, the Company or third party Travel Agencies or other Airline Companies.

**8.13** Rewards cannot be used on different Airline Companies other than those indicated on the ticket.

**8.14** In any case, no itinerary and/or ticket beneficiary change is allowed when the ticket has been partially used.

**8.15** In the case of loss/theft, total or partial loss or deterioration of a Reward ticket, the Company will replace this travel ticket in whole or in part at the request of the Member on condition that: a) the Member exhibits a special report presented to the relevant Public Authorities; b) there is easily verifiable proof at the time of the request that the travel ticket was validly issued. In issuing the new travel ticket, which will have the same deadline and features as the original, the Company may request the payment of a reasonable commission for this service unless the loss/theft, total or partial loss or deterioration are attributable to the negligence of its agents or supervisors. If the Member finds the lost, stolen or deteriorated ticket before it expires, s/he must return it to the Company. The Company reserves the right to request that the Member return the value of the lost/stolen, lost or deteriorated ticket in the case where it has been used fraudulently.

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**8.16** For the rules and regulations on the airline's civil liability for Reward travel, those set forth under the current "General Conditions for the Transport of The Company Passengers and Baggage" are valid (which may be viewed at [www.alitalia.com](http://www.alitalia.com)).

**8.17** The Member may request travel in a class superior (upgrade) than the one purchased for flights (single legs) operated by the Company as a Reward. Upgrading is subject to the effective availability of special reward seats in superior classes, which are available in a limited number; you may find out that number by contacting the Company call center. The booking classes that let you request upgrades and the necessary miles to obtain them are indicated on the special pages at [www.alitalia.com](http://www.alitalia.com) and/or in the Guide. The upgrade request must occur for tickets issued based on the specific procedures and timeframes. The service beneficiary must be the Member itself and/or a person that s/he indicates but, in any case, the holder of a paying ticket. Waitlist upgrading is not allowed. The Miles used for upgrading cannot be reimbursed and itinerary and/or data and/or beneficiary changes for already confirmed upgrades are not allowed. Miles earned for flights where upgrades occurred correspond to the amount paid for that flight in economy class.

**8.18** With double Mile amounts compared to the standard table, the Member may request a Reward ticket with the special advantages described in the Guide. The procedures for the use of these Rewards are illustrated on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide.

**8.19** The Member may use the Miles earned to make donations to Associations participating in the MilleMiglia Charity Program based on the indications listed on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide and in the Notices of the Program. The Miles donated cannot be reimbursed and cannot in any way be reaccredited to the Member's account or reused by the Member.

**8.20** The indicative value of the individual Rewards is determined based on the value of the current airline rates when they are issued.

**8.21** From 12 October to 30 April 2011 (unless further extended) Members of the MilleMiglia Program will be able to use accrued miles to request awards and services comprised in the MilleMiglia Gallery on-line catalogue, which may be consulted on Alitalia's Italian website, as well as Award Tickets and upgrades.

The MilleMiglia Gallery catalogue is only available to particular Member categories, and its awards differ according to the category. For more detailed information, please consult the regulations of this promotion on the Internet website [www.alitalia.com](http://www.alitalia.com)

#### **ART. 9 - EXCLUSIVE CLUBS**

**9.1** The Member who reaches the quota of qualifying Miles or qualifying Flights set forth and indicated on the Internet website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide (qualifying Miles earned or Qualifying Flights effected earned from 1 January to 31 December of the same year) is automatically and freely enrolled in the "Club Ulisse" or the "Club Freccia Alata" or the "Club Freccia Alata Plus".

Membership of the exclusive Clubs means that the Company will grant the special benefits and advantages listed on its website [www.alitalia.com](http://www.alitalia.com) and/or in the Guide and/or in the Notices of the Programs.

The Company reserves the right to change these benefits and advantages at its own discretion, informing the Member with adequate advance notice. Further to what is stipulated above, the Company reserves the right to grant Membership to the "Ulisse", "Freccia Alata" or "Freccia Alata Plus" Clubs to particular categories of Members, or with regards to specific promotional activities.

**9.2** Membership of the Club Ulisse, Freccia Alata and Freccia Alata Plus will be valid until 31 December of the year following the year in which the qualifying Miles or Qualifying Flights effected in order to determine the Member's status were earned.

**9.3** The necessary miles to join the exclusive Clubs represent a reference parameter that does not prejudice their ability to use Miles for Reward requests.

**9.4** The status of Club Ulisse, Freccia Alata or Freccia Alata Plus Members will be determined starting from the beginning of the month after the Company systems recognize the miles necessary to join the Clubs.

#### **ART. 10 - PERSONAL DATA PROCESSING**

**10.1** All personal data disclosed upon joining the Program or successively are processed by the Airline according to the current laws and regulations on personal data protection, and, in particular, in compliance with the Italian Legislative Decree No. 196 of 30 June 2003 ("Data Protection Code")

**10.2** The processing of personal data is necessary to manage the participation of the Member to the Program, to give the Premium and other advantages of membership to the Programs, to handle the Loyalty Card, and to provide the relevant services according to this Regulation. The correct execution of the above-mentioned activities require that persons involved in the operational and commercial activities of the Airline, as "Persons in Charge of Data Processing", and third party suppliers of services in connection with the Program (as, for examples, companies which supply direct marketing and market analysis, call center services, normalization services, information technology services, clients management services), as "Data Processors", will have access to personal data of Members, for the purposes strictly connected to the management of the Program, and, with the prior consent of the Member, also for commercial communication purposes. A list of the third party suppliers of services in connection with the Program, which process personal data of the Members as Data Processors, is available at the Airline. The Airline, as "Data Controller", warrants that personal data will be processed fairly and lawfully, and collected for specified, explicit and legitimate purposes in a way that guarantees the confidentiality of data, and by electronic means or by manual and paper-based means, through their comparison, classification and calculation, also according to lists or directories. In any event, personal data will be processed in compliance with the minimum security measures in order to guarantee the privacy of the data subject and to avoid the risks of access to personal data by unauthorized third parties; the Airline also

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warrants that personal data will be processed exclusively for the purposes connected to the membership of the Program and, with the prior consent of the Member, for profiling and marketing searches, and direct marketing purposes. All personal data are processed for the entire duration of the Program and for the following editions, according to the terms and conditions set forth in this Regulation (Article 2.8) and are stored, successively to the expiration of the Program and/or to the withdrawal by the Member, only for administrative purposes (and not also for profiling and direct marketing purposes) for at maximum a three-month period (except for eventual and specific legal obligations concerning the storage of the accounting documentation, and unless the storage of the Member's personal data, for a period non exceeding one year, to consent the Member to receive the Premium according to its accumulated Miles). In any case, personal data are stored for profiling and direct marketing purposes for a period not exceeding, respectively, twelve and twenty-four months from their registration, unless their transformation into anonymous forms which could not permit, also indirectly or linking other data-bases, to identify the data subject. The personal data that do not have to be stored for the purposes for which they have been processed will be deleted or transformed into anonymous data by the Airline, and by each third party to whom it is communicated for the purposes stated above. The disclosure of personal data required in the application form to join the Program and marked with an asterisk (\*) is mandatory for the complete participation of the Member to the Program and for the connected activities, as well as for the fulfillment of mandatory law provisions. Failure to provide the requested personal data, in whole or in part, also during the execution of the Program, will result in the inability to correctly perform, by the Airline and the third party suppliers of services, the Program and the obligations arising from the membership to the Program with any data subject. The disclosure of any other personal data, different from those marked with an asterisk (\*), is not mandatory, and failure to provide them will have no consequence in relation to the adhering and the participation to the Program. Any form of dissemination of personal data that is not mandatory by law or that has not been expressly authorized by the Member, is excluded.

**10.3** An appropriate information notice will be given to any Member in connection with the processing of personal data collected for each scope of the Program, and requesting if mandatory by law, the relevant consent. In particular, the Member will even have the right to freely express their choice in relation to the processing of personal data, showing separately their wishes in connection with each scope, including the opt-in/opt-out to receive any future commercial communication and the Program's Communication.

**10.4** The Internet website [www.alitalia.com](http://www.alitalia.com) uses automatic systems to collect data not directly provided by the user (cookies). Cookies may be used to facilitate the Member's use of the website and to identify the Member each time he accesses the website page dedicated to the Program, allowing him to be recognized without having to re-enter his Code/Nickname and PIN code to gain access to the section dedicated to the Program on the Internet website [www.alitalia.com](http://www.alitalia.com) (Remember me on this computer) and other related services. Cookies are effective so long as the current browsing session lasts. Cookies are stored only locally on the user's personal computer when connected and the information collected is stored on Alitalia's server.

**10.5** Personal data are handled throughout the duration of the Program and its subsequent editions, according to the Terms and Conditions laid down in this Regulation (Article 2.8), and, on expiry of the Program or the Member's voluntary withdrawal, are subsequently filed for administrative uses only (and not for any profiling or direct marketing purposes) for a period of no longer than three months (except for any specific legal requirement with regards to the storage of accounting documents, and except for the filing of Members' personal data for a period not exceeding one year, in order to allow Members to take advantage of their accrued miles to request awards). In any case, personal data are filed for profiling and direct marketing purposes for a period not exceeding twelve and twenty-four months respectively from the date of their registration, barring their definitive conversion into anonymous data to prevent interested parties from being identified, either indirectly or through other data banks. Any personal data, whose storage is no longer required for the purposes for which they have been handled, are cancelled or definitively rendered anonymous both by the Company and by any third party to whom they have been transmitted for the above-mentioned purposes.

**10.6** The communication of personal data requested at the time of enrolment in the Program and marked with an asterisk (\*) is compulsory in order to consent a full participation in the Program and its associated promotional activities, as well as the fulfillment of legal requirements. Any refusal to supply the personal data requested, either partially or wholly, even if during the execution of the Program, will simply make it impossible for the Company and for third party service suppliers involved in the Program to fully execute or to correctly fulfill their relative commitments.

The communication of personal data not marked with an (\*) is optional and, therefore, any failure to do so will bear no consequence with regards to the Member's enrolment or participation in the Program.

**10.7** The Company guarantees that Members are duly informed with regards to the handling of personal data collected for the sole purposes contemplated by the Program and, in all cases stipulated by the law, Members will be asked for their consent in this respect. In particular, Members may freely express their choice with regards to the handling of personal data, each and every time a different objective is pursued, comprising the mailing of any commercial communications and, indeed, Communications regarding the Program itself.

**8.8** The Member has the right to obtain, at any time, the confirmation of the existence or not of their personal data, to know its origin and content, to verify their correctness and to ask for their integration, update, rectification, as well as the right to request the deletion, transformation in an anonymous way or a block on personal data that is processed in violation of the Data Protection Code. The data subject also has the right to object, on legitimate grounds, to the processing of data relating to them, by means of a written communication, to the Airline to the following e-mail address: [privacy@alitalia.it](mailto:privacy@alitalia.it)

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## ART. 11 - REFERENCES AND CONFLICTING REGULATIONS

**11.1** For all that not expressly set forth and governed by these Regulations refer to the applicable legal norms and current regulations with particular reference to President Decree of 26 October 2001, nr. 430 (published in the Official Gazette of 13 December 2001, nr. 289) on "Regulations concerning the Organic Review of the Measure Governing Contests and Reward Operations in addition to Local Manifestations in accordance with Article 19, Paragraph 4 of the Law of 27 December 1997, nr. 449."

**11.2** In the event of any conflict between the provisions of these Regulations and those of the rules and regulations referred to, the latter will have precedence over the former.

Terms valid from 11.00 pm on 12/01/2009, amended and integrated on 21 July 2010.  
[www.alitalia.com](http://www.alitalia.com)

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